

DISCOVER

South Carolina

Timeless Treasures: Enhancing State
Tourism with Historic Preservation



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DEPARTMENT OF
PARKS, RECREATION
& TOURISM

+ **BOUDREAUX**



Kevin Kibler
SCPRT



Rebecca Rhinehart
SCPRT



Karen Quinn, AIA, LEED AP
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The Venues at Arsenal Hill &
South Carolina State House



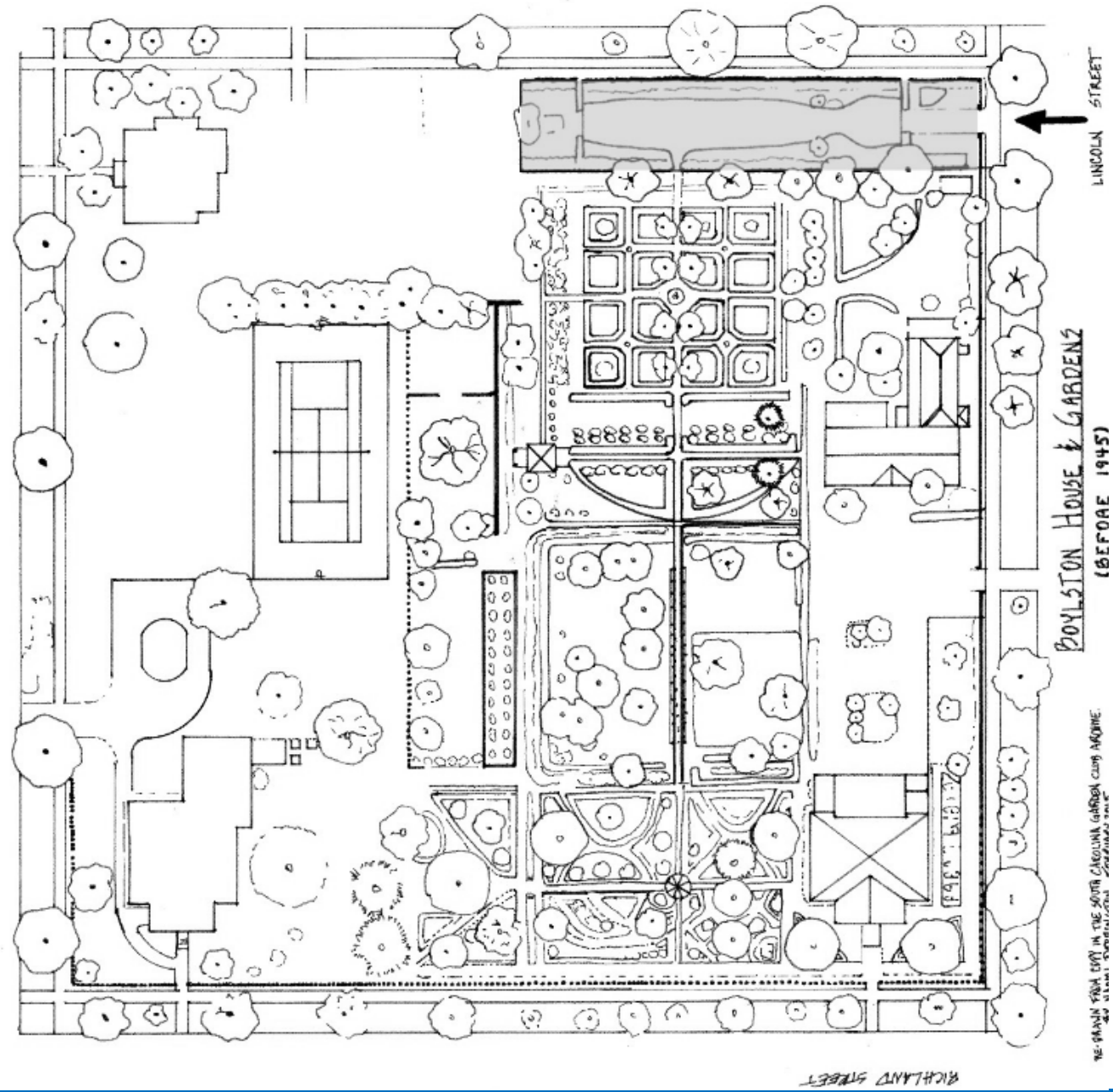
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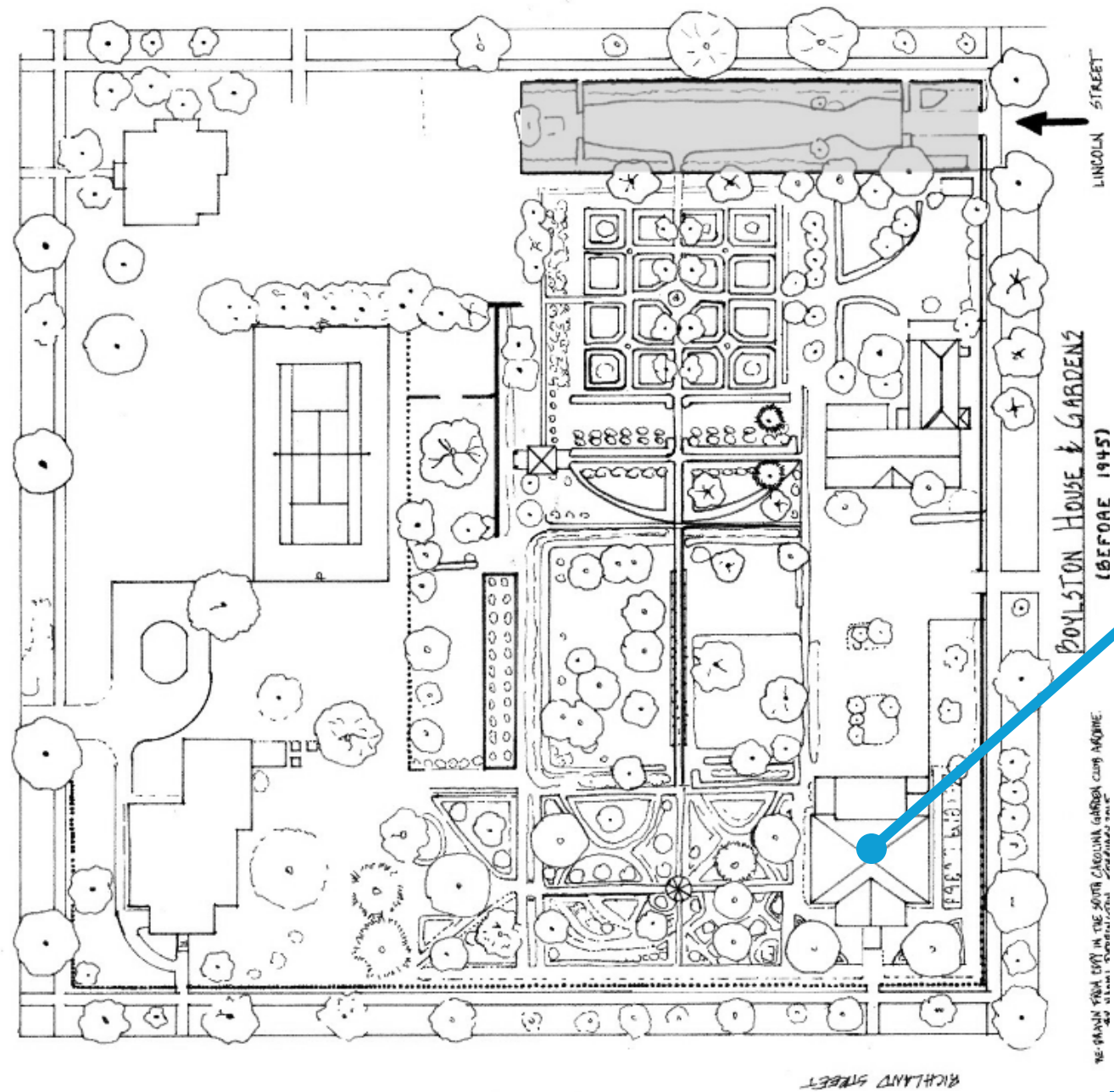
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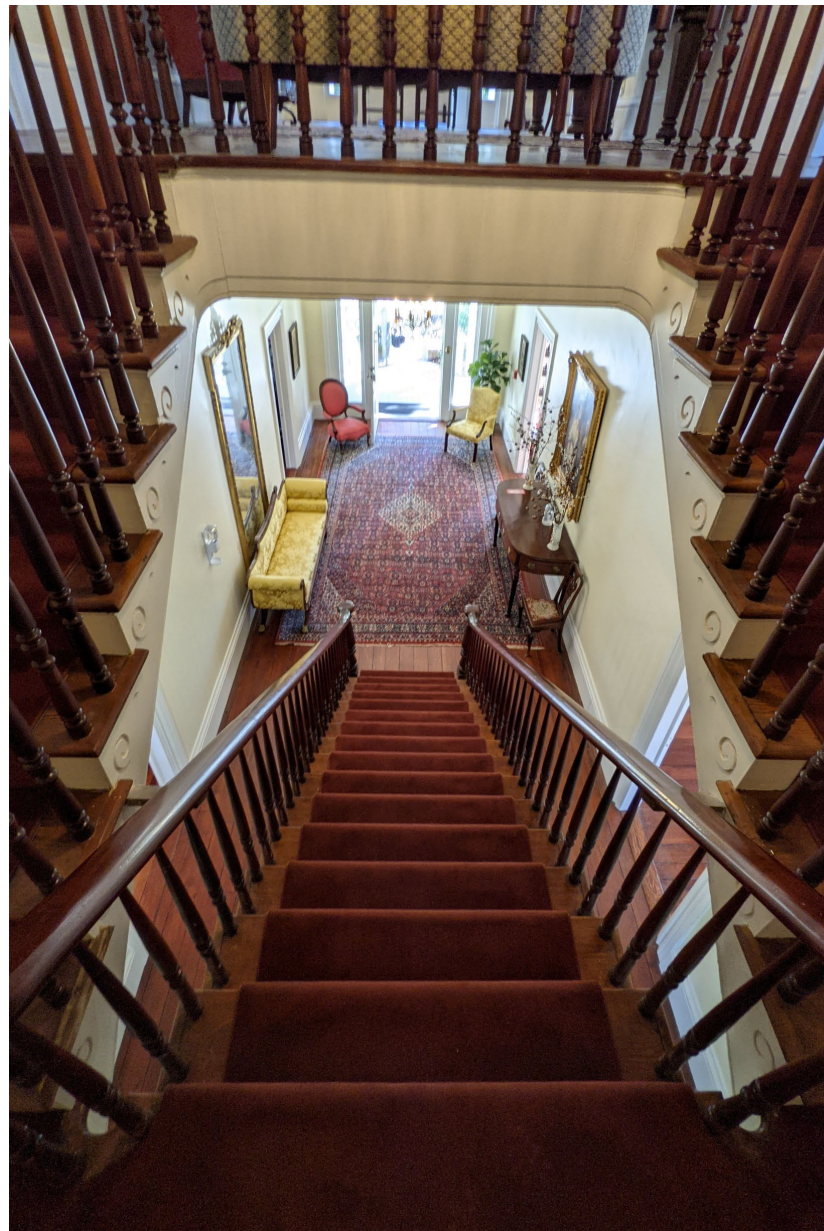
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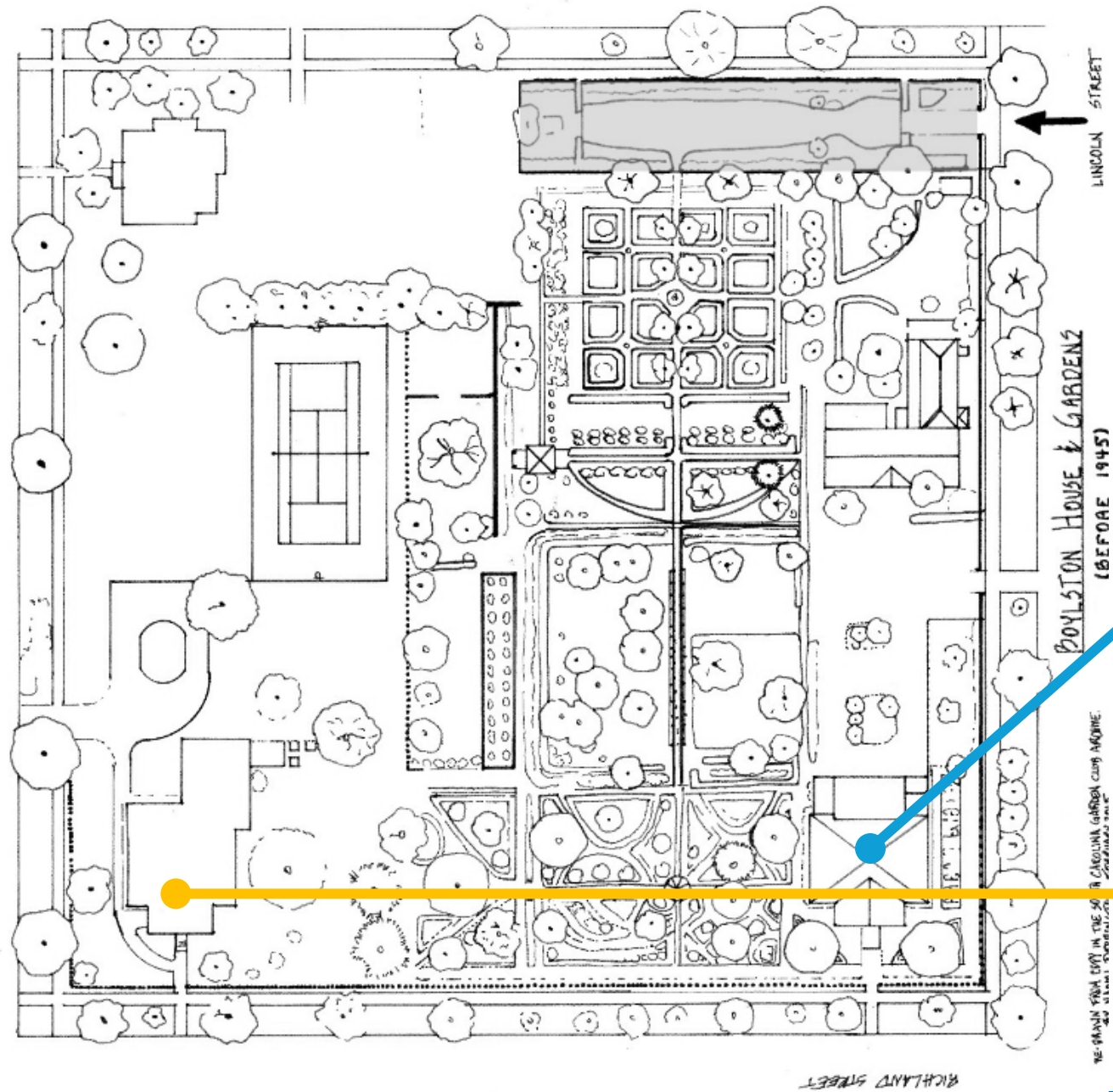
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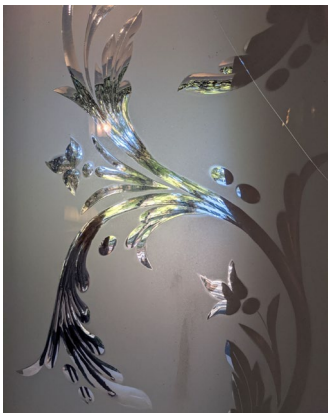
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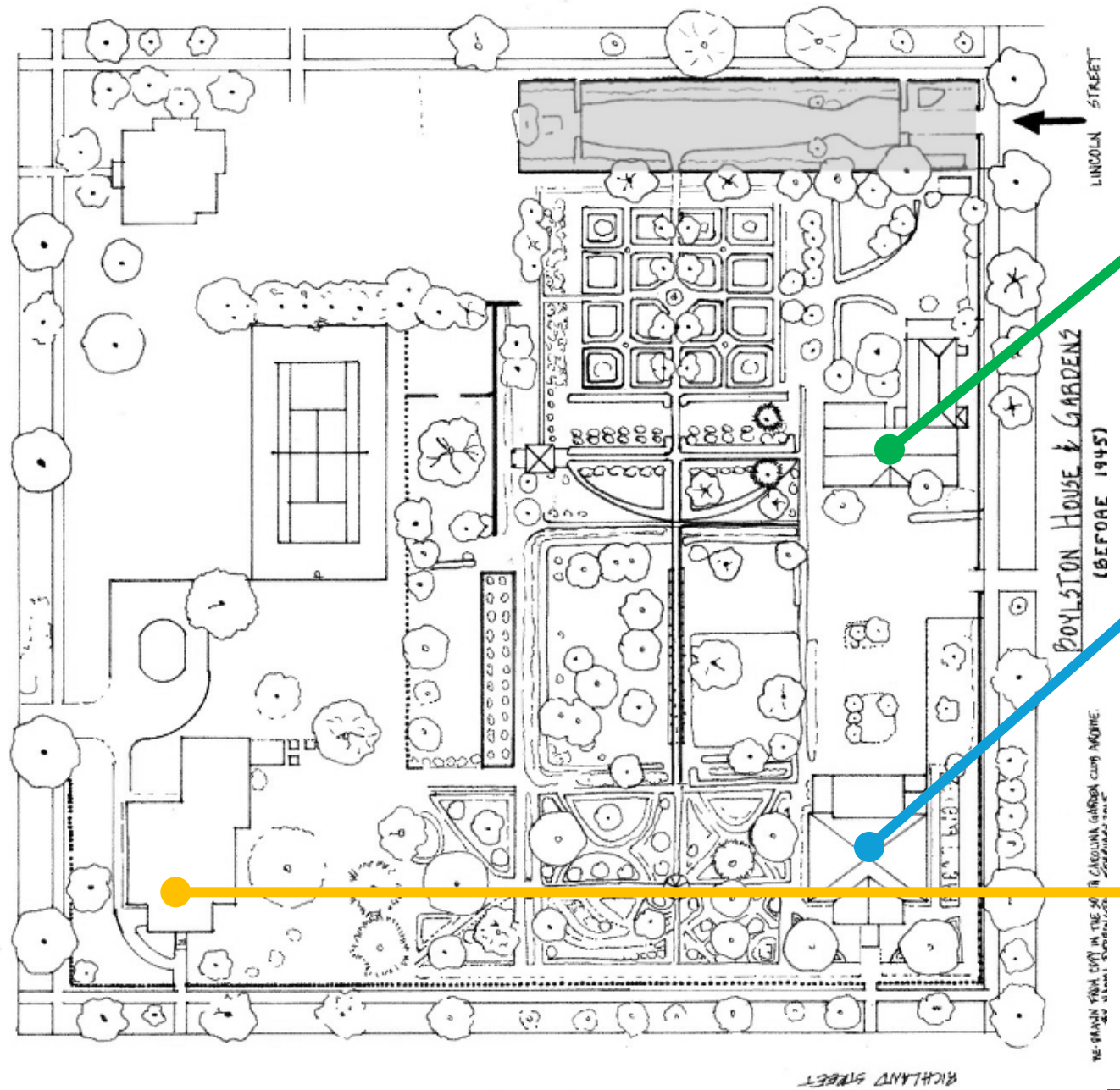
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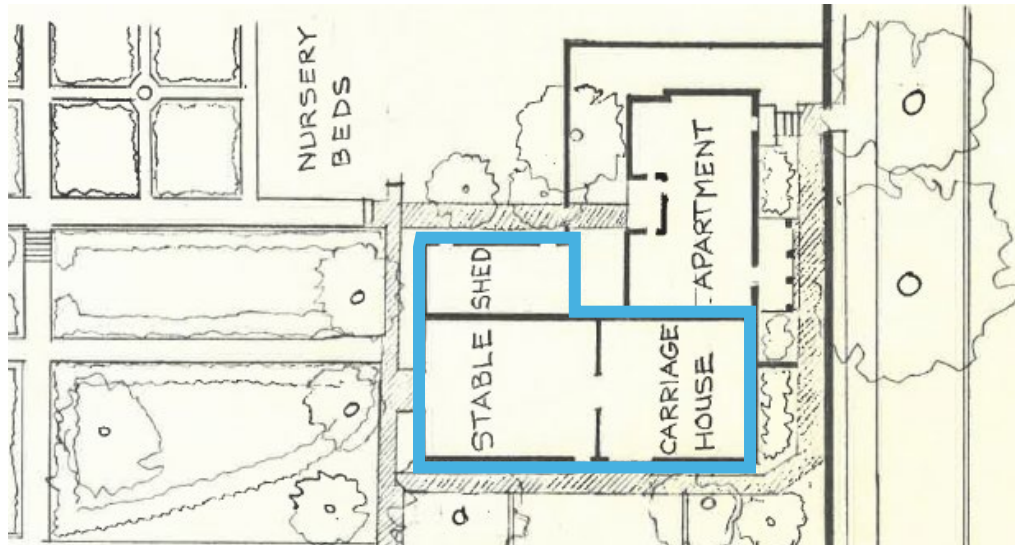
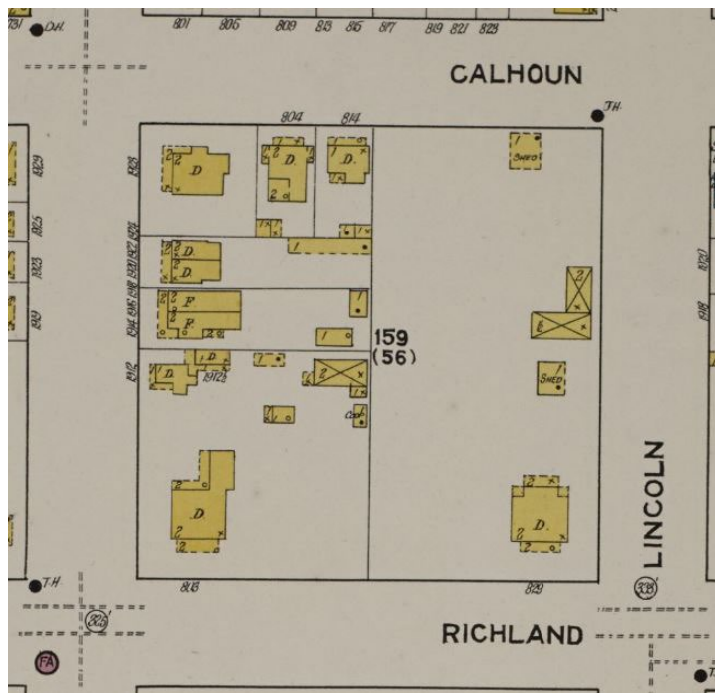
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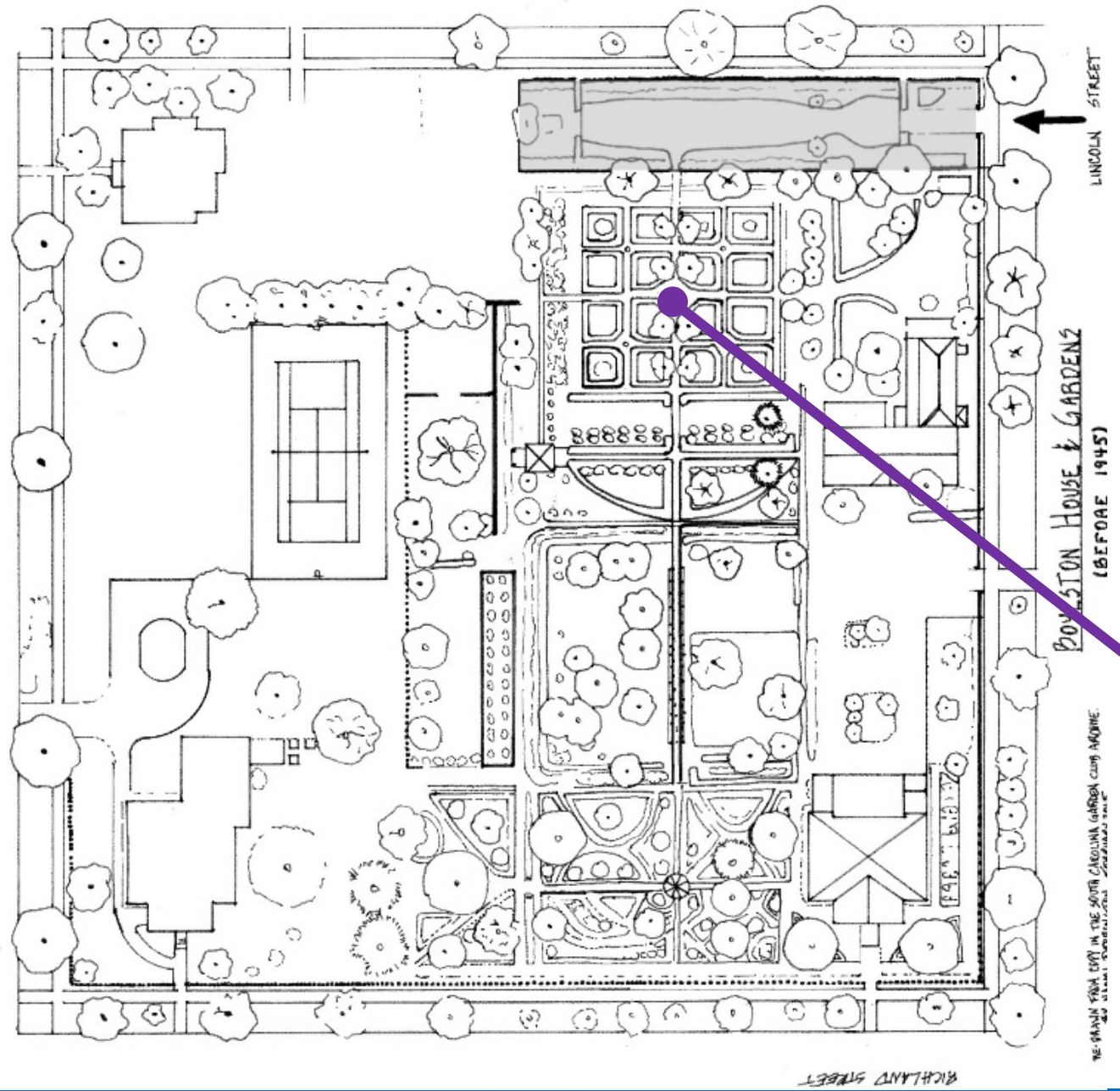


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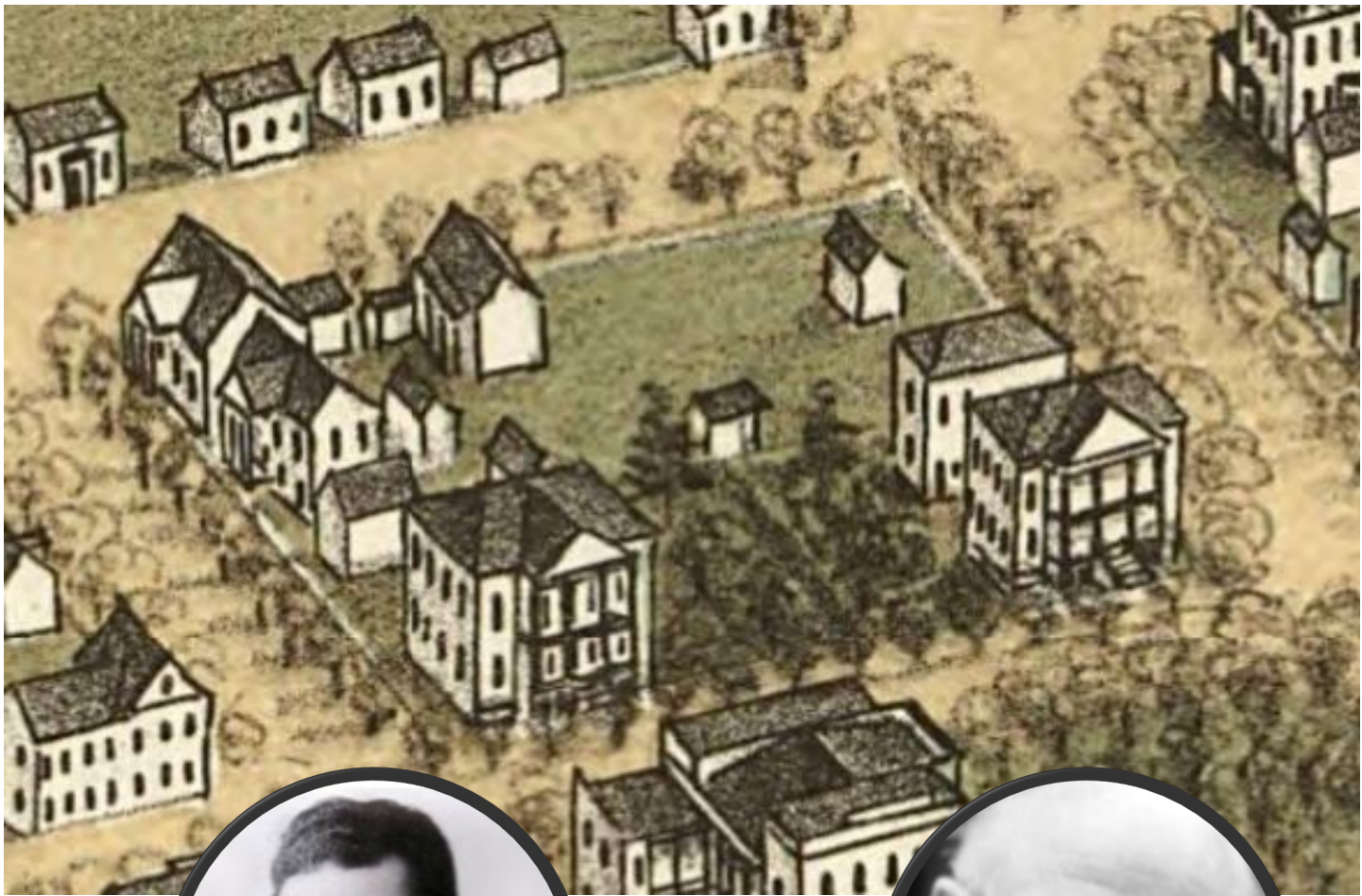






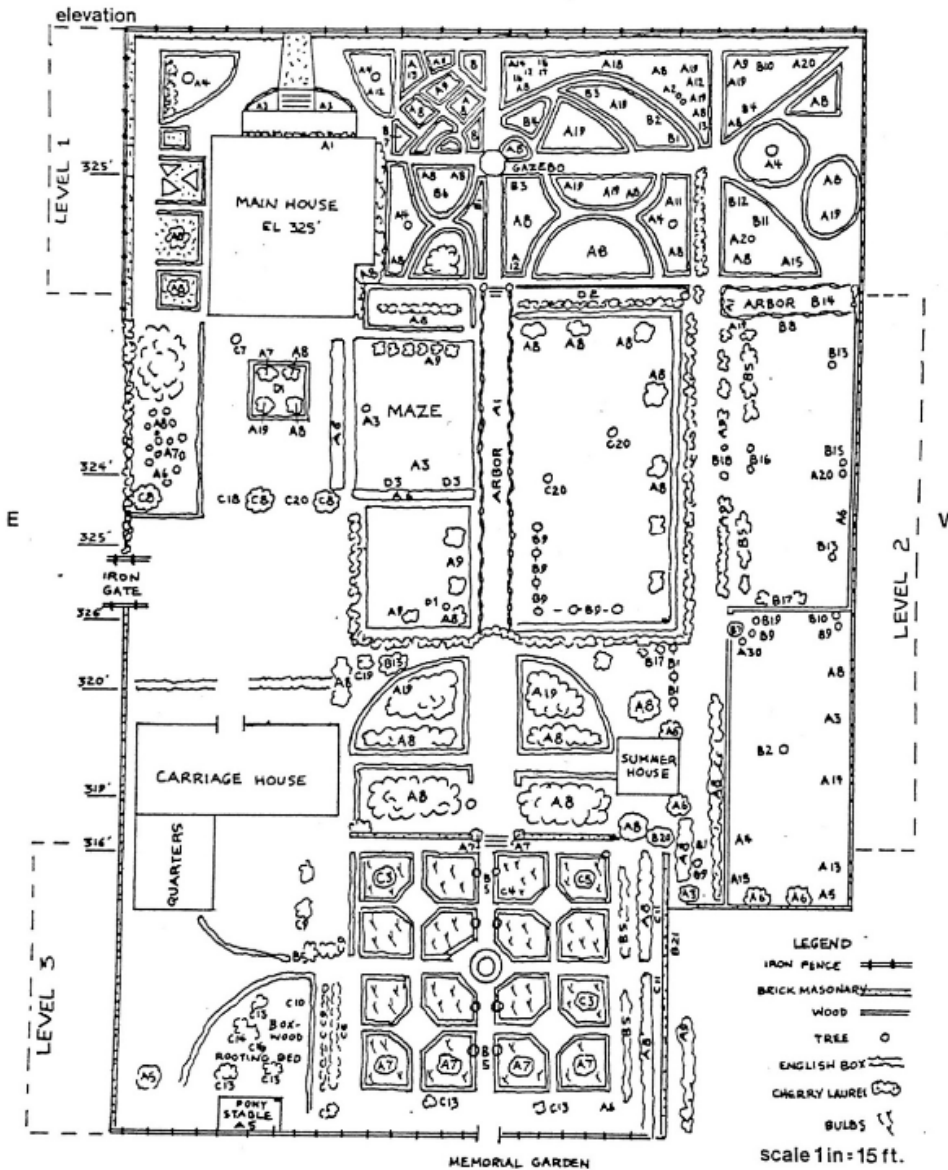
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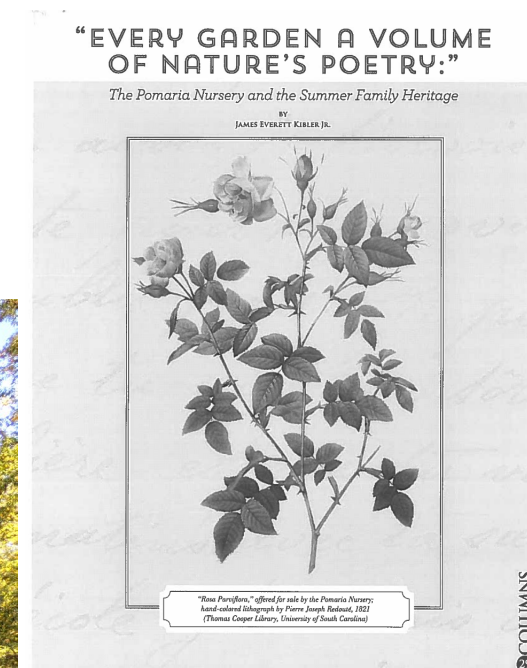
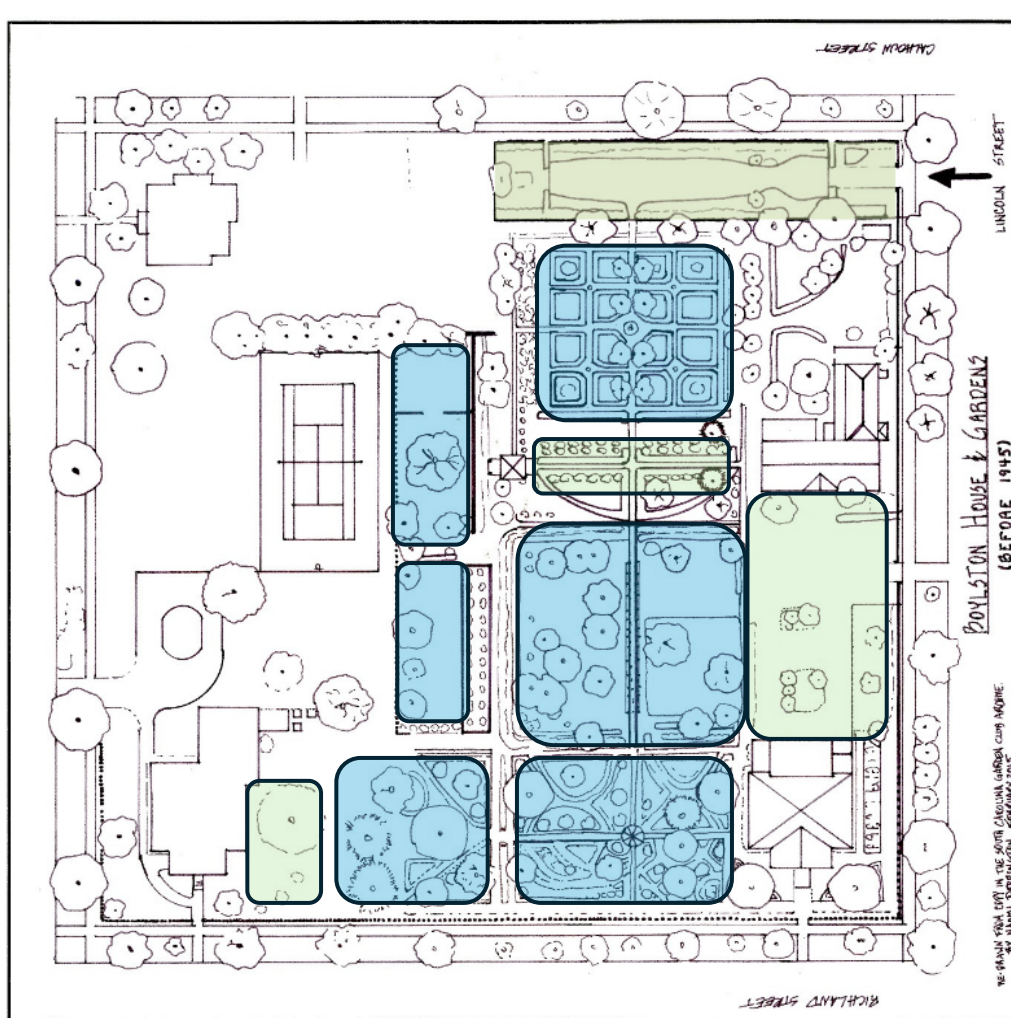
Boylston Historic Boxwood Gardens

Columbia, South Carolina



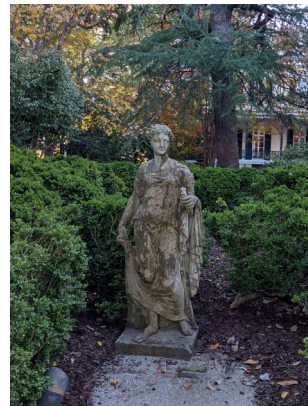
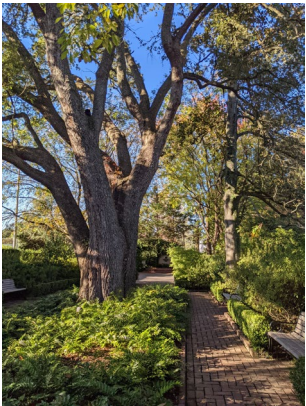
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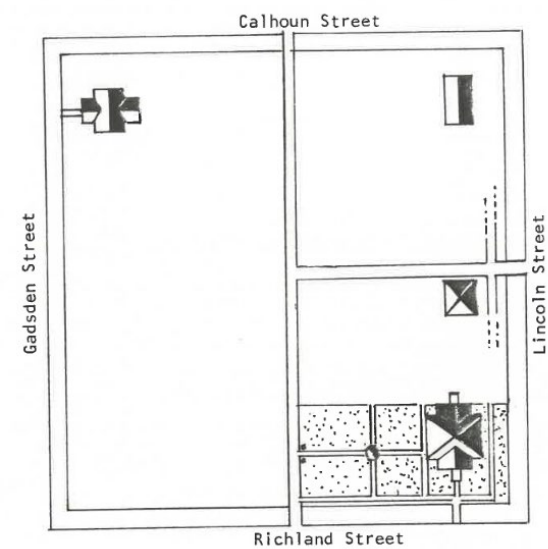
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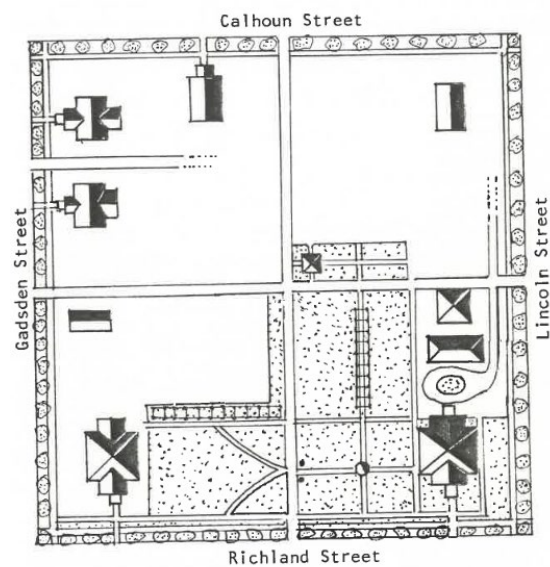


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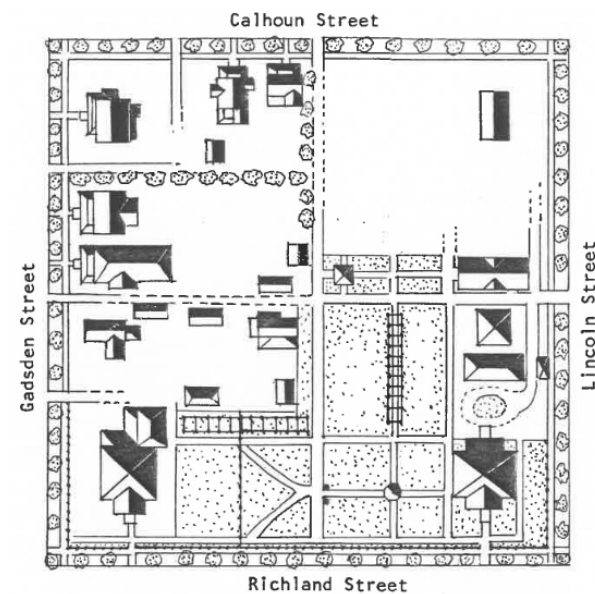
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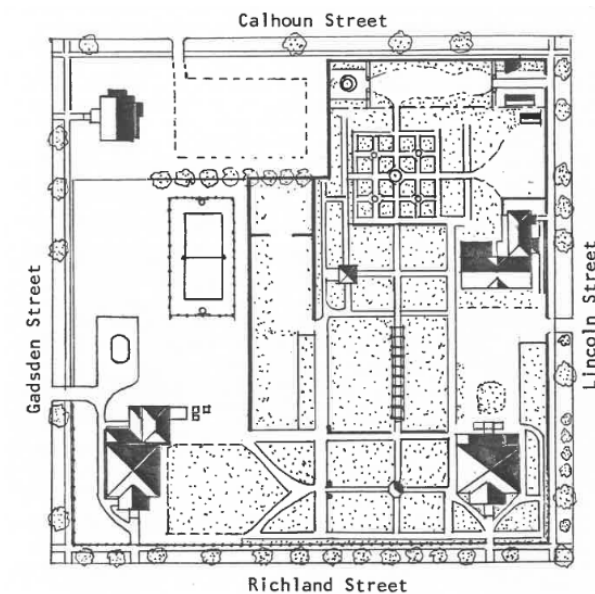
1832 - 1855



1855 - 1872



1872 - 1910



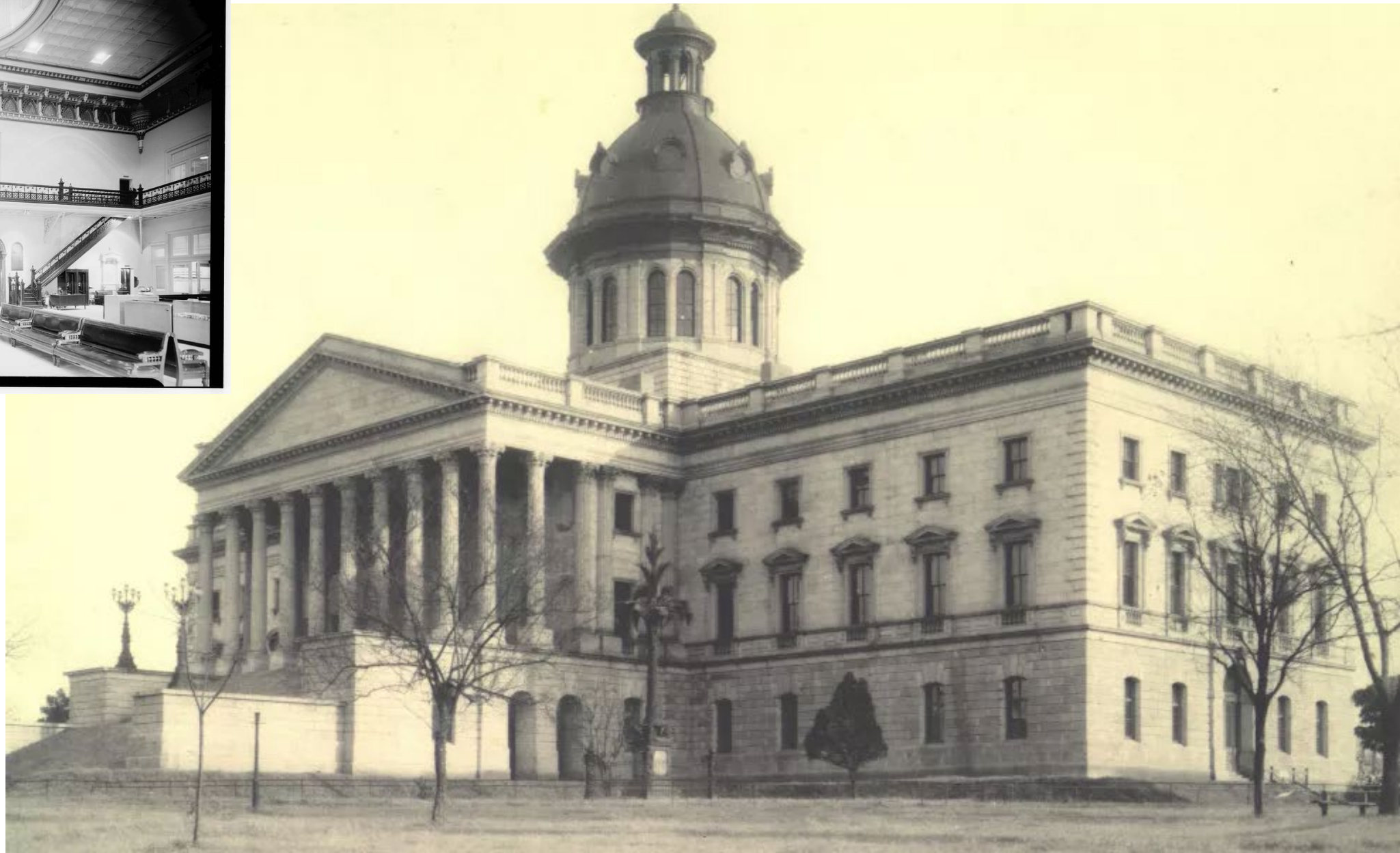
1910 - 1980



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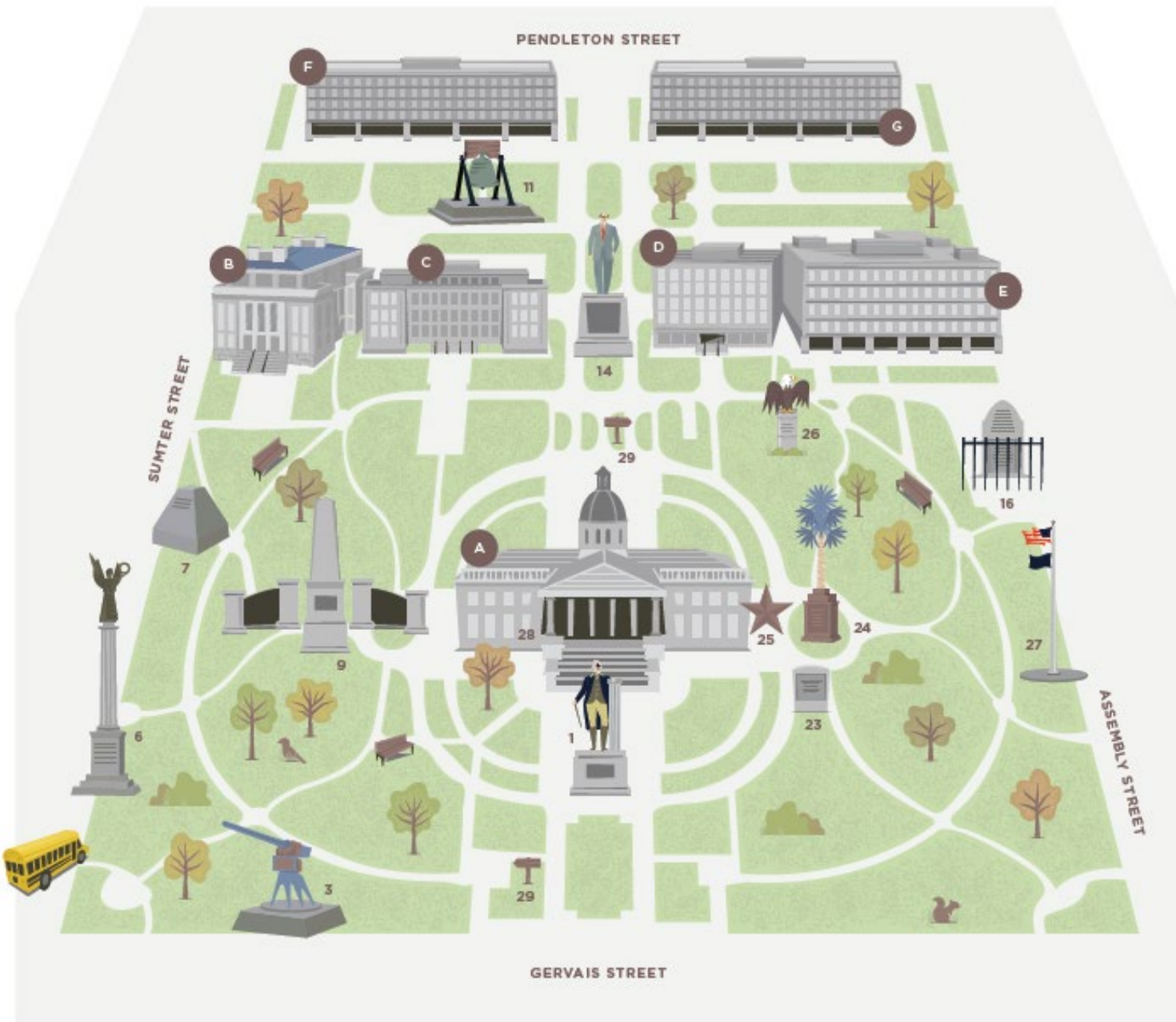
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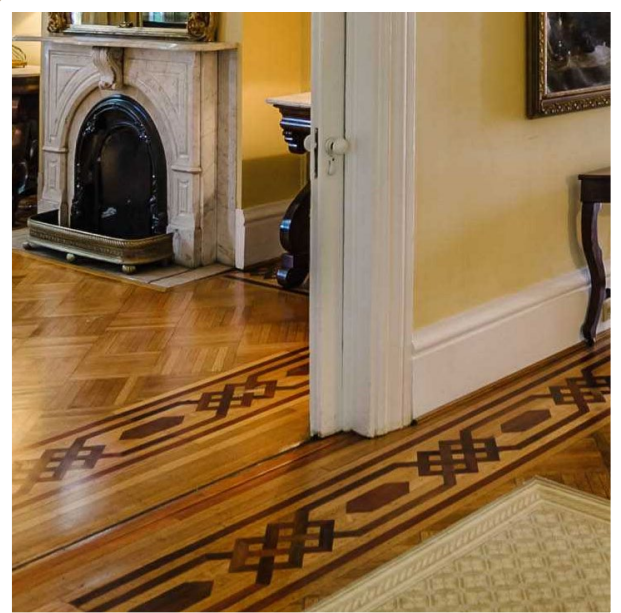
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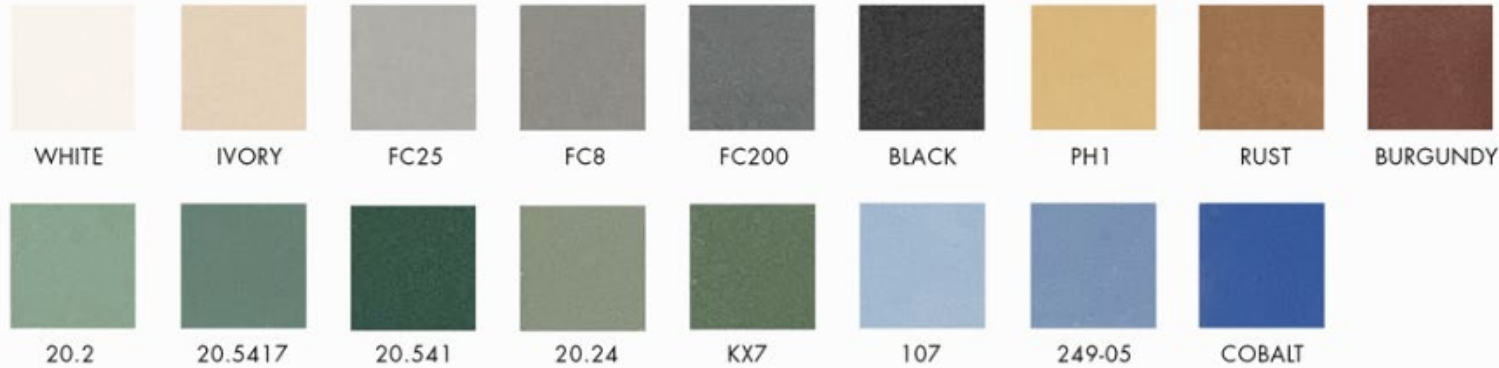


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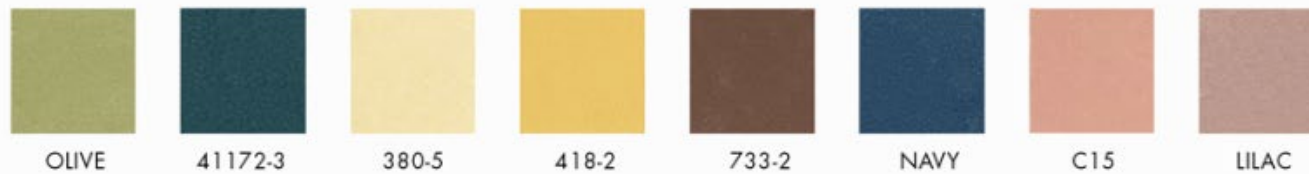
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HISTORICAL COLOR PALETTE

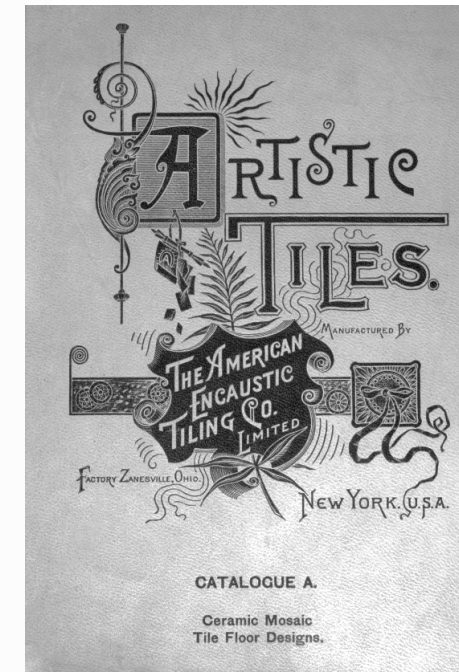
1895 - 1910

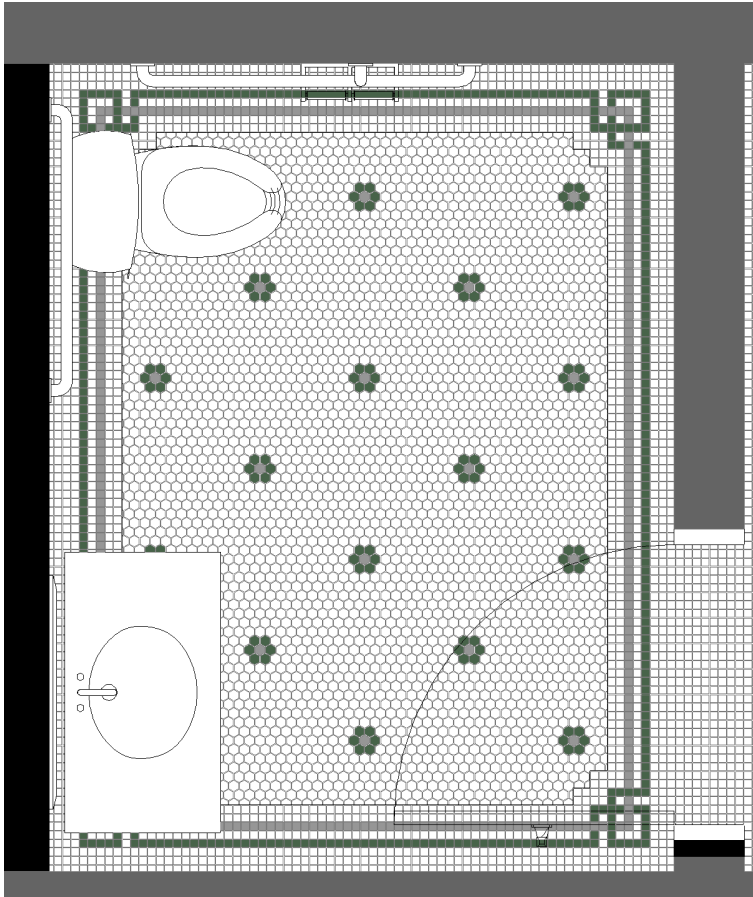
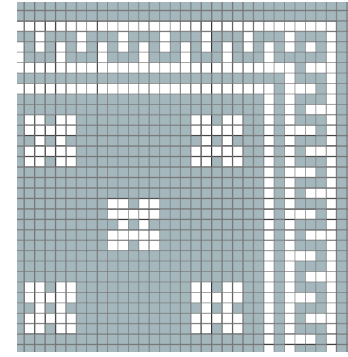
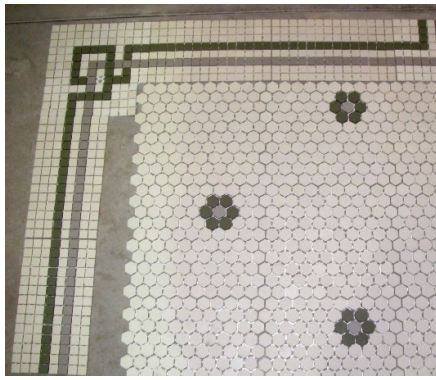


1910 - 1925



1925 - 1940

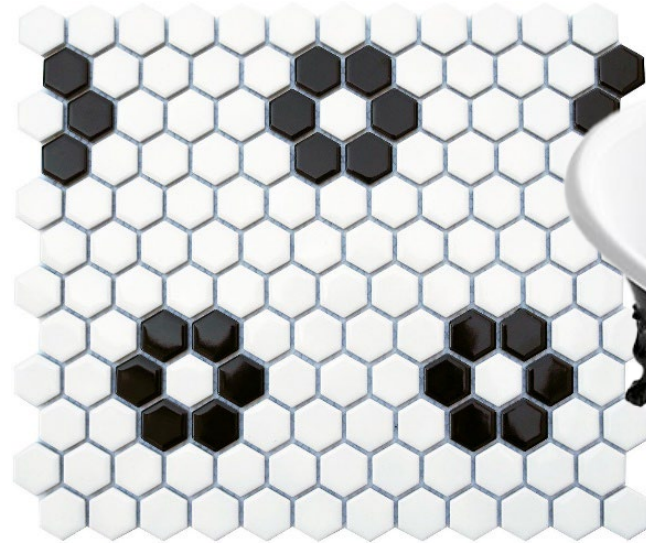
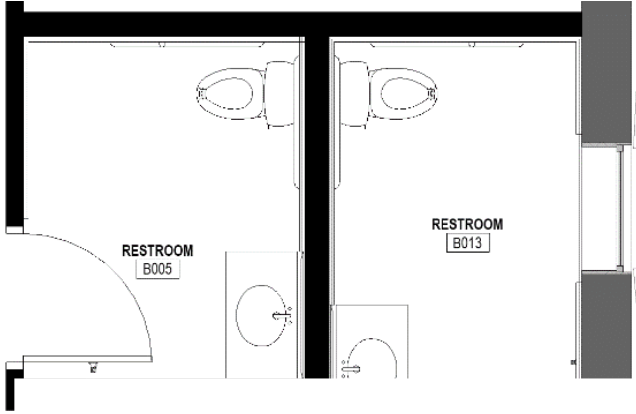




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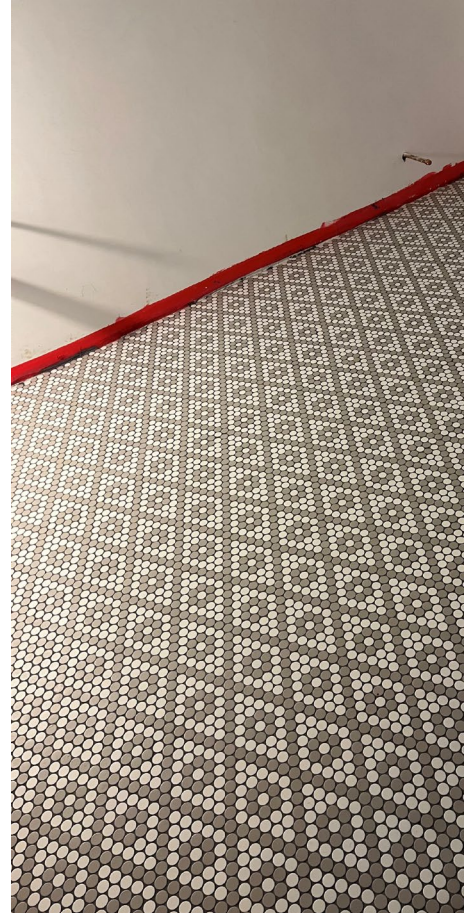
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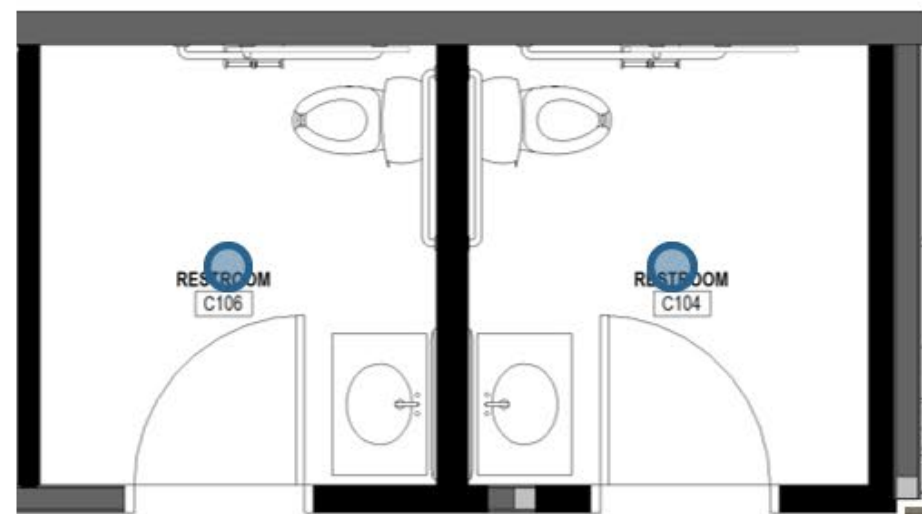
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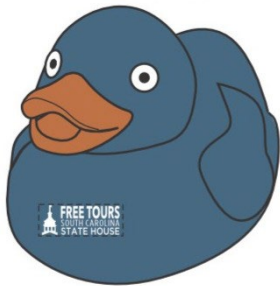
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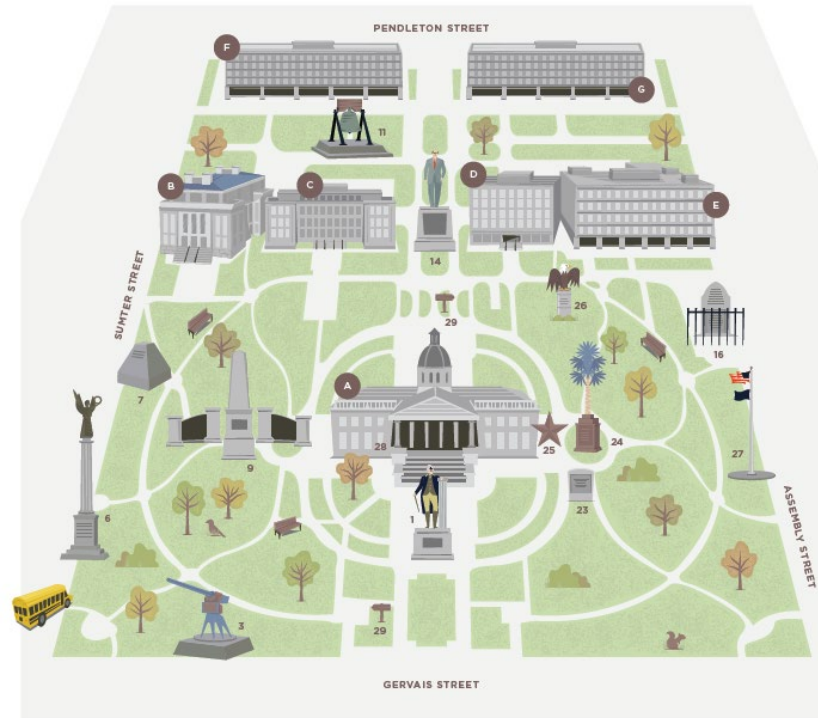


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SOUTH CAROLINA STATE HOUSE GROUNDS MAP



- | | | |
|-----------------------------------|------------------------------------|---------------------------------|
| A STATE HOUSE | D MARION GRESSETTE BUILDING | G SOLOMON BLATT BUILDING |
| B JOHN C. CALHOUN BUILDING | E REMBERT DENNIS BUILDING | |
| C WADE HAMPTON BUILDING | F EDGAR BROWN BUILDING | |



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SOUTH CAROLINA STATE HOUSE SCAVENGER HUNT

Directions: Teachers/Chaperones: Verbally read the clues to your group and assist them in discovering the answers to the following hints. If your group is stumped, use the clues and the map to find the monuments on the State House grounds. Have your group write down the name of the monument and its location. Happy Hunting!

- | | | |
|--|--|--|
| <p>1. In backwoods swamp,
In open field,
Our bravery made
The British yield.
<i>Clues: Wizard Owl, Gamecock,
Swamp Fox</i></p> <p>2. I do so much more than
Just look nice;
I tell the tale of
Freedom's price.
<i>Clue: Rubbing Stones from Africa.</i></p> <p>3. I was once mounted to a ship,
But now I point to a lot of passing cars.
When I sank in 1898,
It started the Spanish-American War.
<i>Clue: I share my name with a state.</i></p> <p>4. There are 22 standing strong,
Corinthian and granite describe me.
You can find me in two different places,
But each one is a single stone you'll see.
<i>Clue: Monolithic hand carved guards
of the main doors.</i></p> <p>5. I'll be the shortest "monument" on your journey,
And will be moved when Columbia is 250 years old.
But not before I serve my important purpose,
And from my contents a story will be told.
<i>Clue: Opening on March 22, 2036.</i></p> | <p>6. In one of the stories
Told of me,
I'm chopping down a
Cherry tree.
<i>Clue: One of six copies in the
U.S., but my cane is broken.</i></p> <p>7. Before blue granite,
Made of wood;
The second capitol
On this spot stood.
<i>Clue: I burned down from
Sherman's march through town.</i></p> <p>8. For the love they stood tall
Like our grand state tree,
Which represents all.
<i>Clue: I am a symbol on
the state flag.</i></p> <p>9. Twinkle, twinkle little star,
Find out where
Six of us are.
<i>Clue: Markers for where
cannonballs hit.</i></p> <p>10. In times of peace,
Wars large and small,
We heard and we
Answered our country's call.
<i>Clue: Several flags fly.</i></p> | <p>11. His bravery in battle
Knew no bounds.
He's the only man buried
On our State House grounds.
<i>Clue: Gravestones are on
property I once owned.</i></p> <p>12. We were made safe because these saw
Their calling in life as enforcing the law.
Far too often the courageous died,
And in my granite do their names abide.
<i>Clue: Five granite panels with names
of officers who died in the line of duty.</i></p> <p>13. Across the south plaza in bronze I stride,
My name and unchanged legacy tied
To the state and country I so long served
'til I received my rest so richly deserved.
<i>Clue: One of the nation's longest serving
U.S. Senators, died at age 100.</i></p> <p>14. Though I am not the real one,
I was placed here to bring
Memories of the first which states,
"Let freedom ring."
<i>Clue: The original is found in Philadelphia.</i></p> <p>15. You will find two of me on the State House grounds,
And on me you'll find the state seal.
I also contain the names of four state animals,
Take my advice and better you will feel.
<i>Clue: Two and a half miles of walking advice.</i></p> |
|--|--|--|

ANSWERS:

- | | | |
|---|---|--|
| <p>1. Revolutionary War General
<i>Location: 6</i></p> <p>2. African American Monument
<i>Location: 9</i></p> <p>3. Gun from the Battleship Maine
<i>Location: 3</i></p> <p>4. Monolithic Columns
<i>Location: 28</i></p> <p>5. Time Capsule
<i>Location: 7</i></p> | <p>6. George Washington
<i>Location: 1</i></p> <p>7. Old State House
<i>Location: 23</i></p> <p>8. Palmetto Reg. Mon.
<i>Location: 24</i></p> <p>9. Bronze Stars
<i>Location: 25</i></p> <p>10. Veterans Monument
<i>Location: 27</i></p> | <p>11. Grave of Lunsford
<i>Location: 16</i></p> <p>12. Law Enforcement Monument
<i>Location: 26</i></p> <p>13. Strom Thurmond
<i>Location: 14</i></p> <p>14. Liberty Bell
<i>Location: 11</i></p> <p>15. State House Walking Trails
<i>Location: 29</i></p> |
|---|---|--|

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Increased Marketing Efforts Collaborating With SCPRT & State House



5 Year Results

Park Passport Sales

(A \$99 flat rate yearly admission to parks)

↑ **155%**

Overall Gift Shop Revenue

↑ **5.6%**



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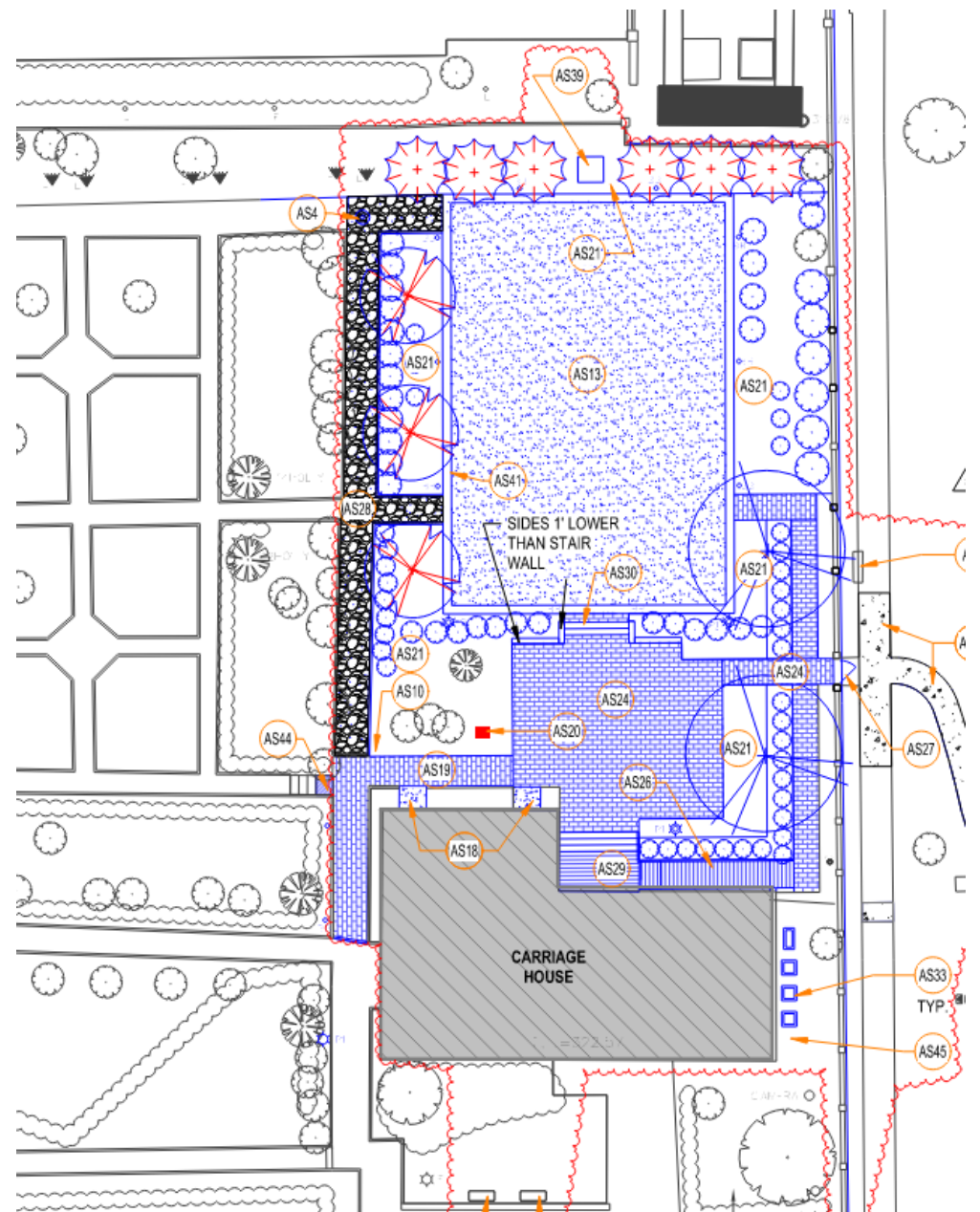
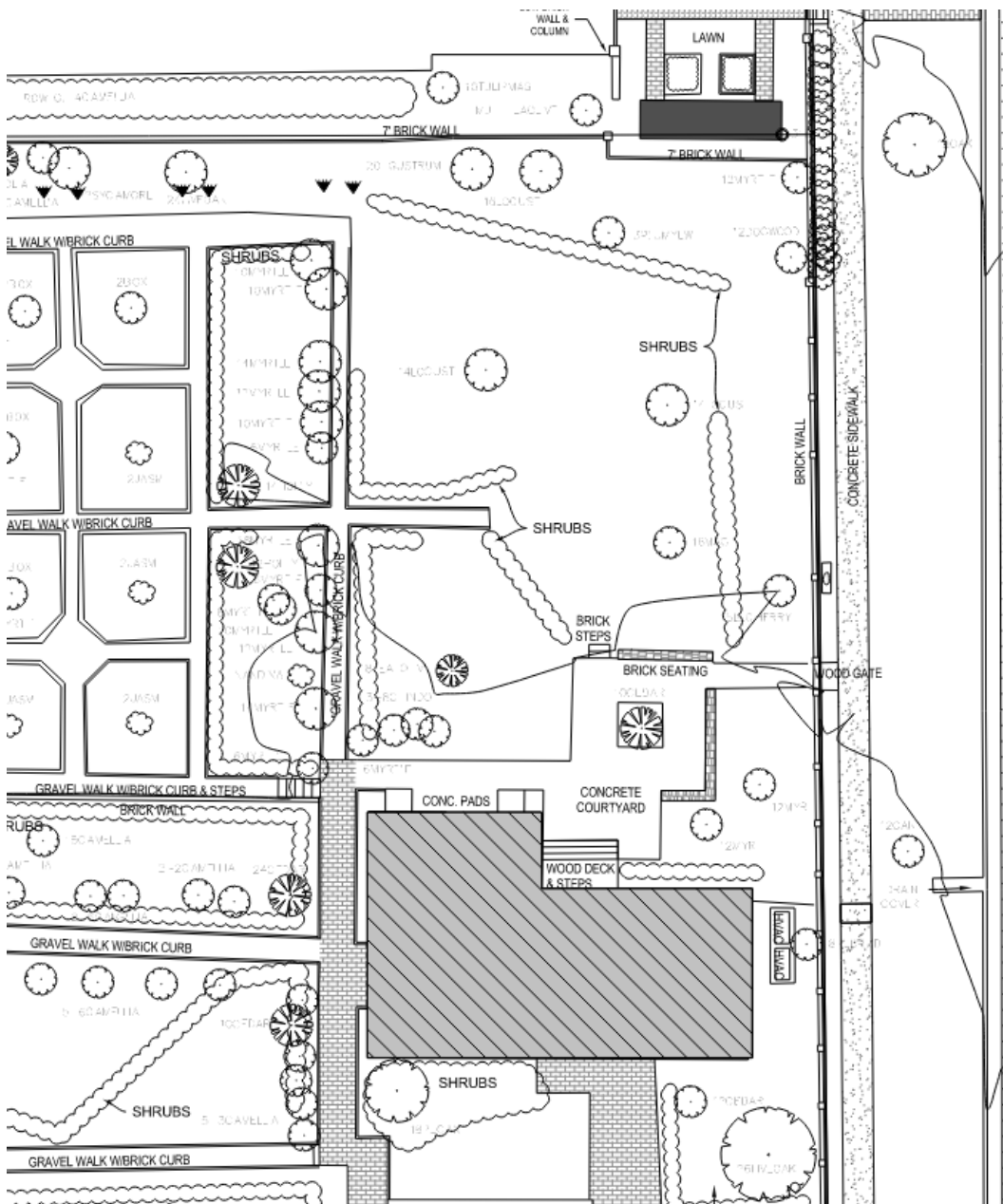
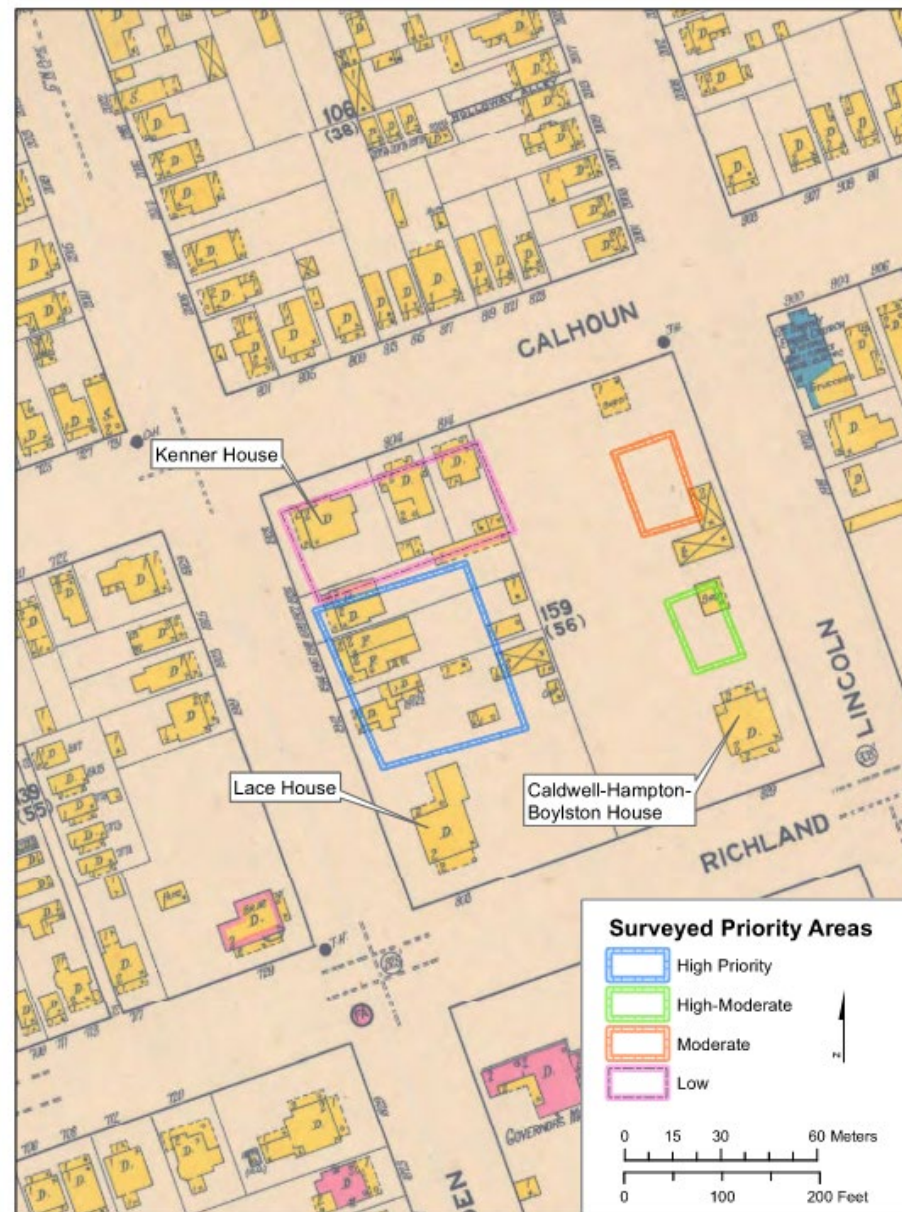


Figure 42.

Selected Artifacts Recovered from the High Priority Area



A: 1912 Lincoln Penny; B: English Gray Gun Flint; C: Cobalt Blue on Gray Salt-Glazed Stoneware; D: Plain Whiteware; E: Cut Nail Fragments



Source: 1919 Sanborn Fire Insurance Map



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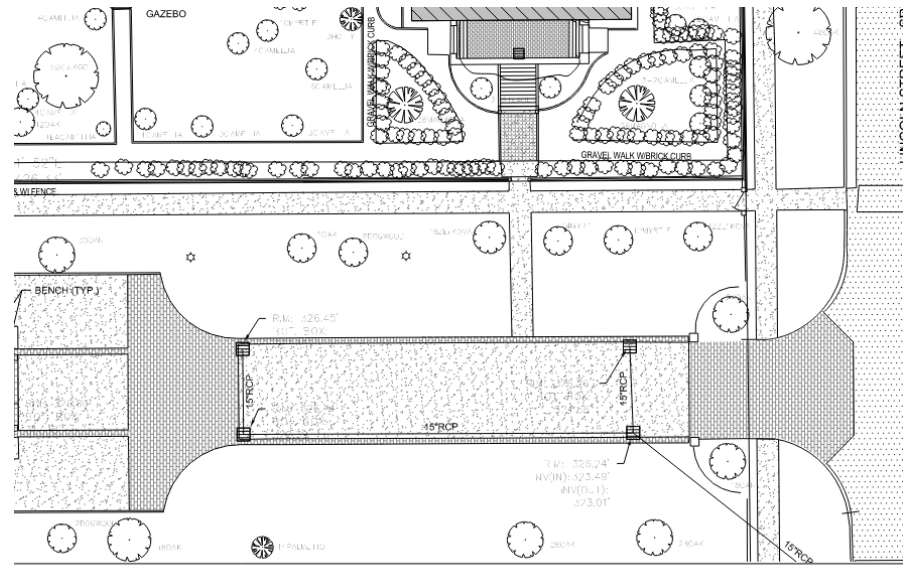
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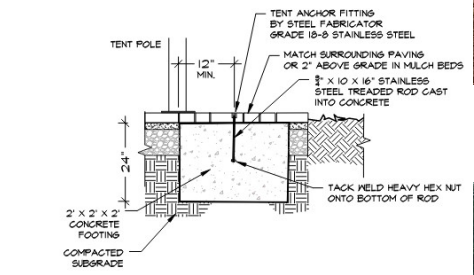


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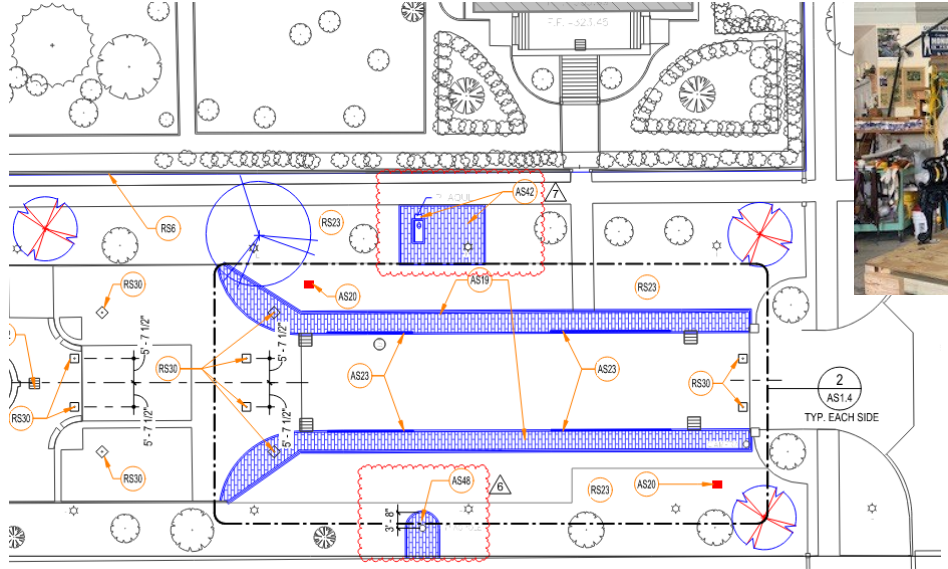
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BEFORE



G **TENT ANCHORS**
L5.1 NOT TO SCALE



AFTER



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CATALYST FOR COLUMBIA

THE IMPACTS OF HISTORIC PRESERVATION
IN COLUMBIA, SOUTH CAROLINA

Executive Summary
December 2023

Learn more and download full report:
historiccolumbia.org/economic-impact



HERITAGE TOURISM

HERITAGE TOURISTS SPEND MORE, ARE MORE LIKELY TO STAY OVERNIGHT, AND ARE MORE LIKELY TO SPEND MORE DAYS IN COLUMBIA THAN NON-HERITAGE TOURISTS.

39%
OF OVERNIGHT
VISITORS TO
COLUMBIA ARE
HERITAGE VISITORS

**\$265
MILLION**
LABOR INCOME
EACH YEAR

7,000
LOCAL JOBS FROM
HERITAGE TOURIST
EXPENDITURES

**\$37
MILLION**
DIRECT STATE AND
LOCAL TAXES

Expenditures Per Visitor



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THANK YOU!



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