



# FILM & HISTORIC SITES: BEST PRACTICES

SOUTH CAROLINA HISTORIC PRESERVATION CONFERENCE 2024



Photo courtesy of Georgia Dept. of Economic Development

# Family plans to demolish Glenridge Hall despite outcry

Time is running out for those who want to save a piece of history that also plays a role in a modern-day tv series.



Demolition of Glenridge Hall could begin in a few days, despite a last-minute push to save it.



TAKE A LOOK.  
CREWS ARE TAKING DOWN GLEN  
RIDGE HALL  
166 DELAY FREE FROM WEST ATLANTA 5:07 - 66° 2

Glenridge Hall  
Sandy Springs, GA



FILMTAX  
CREDITS

PERSPECTIVES OF  
LOCATION  
SCOUTS/MANAGERS

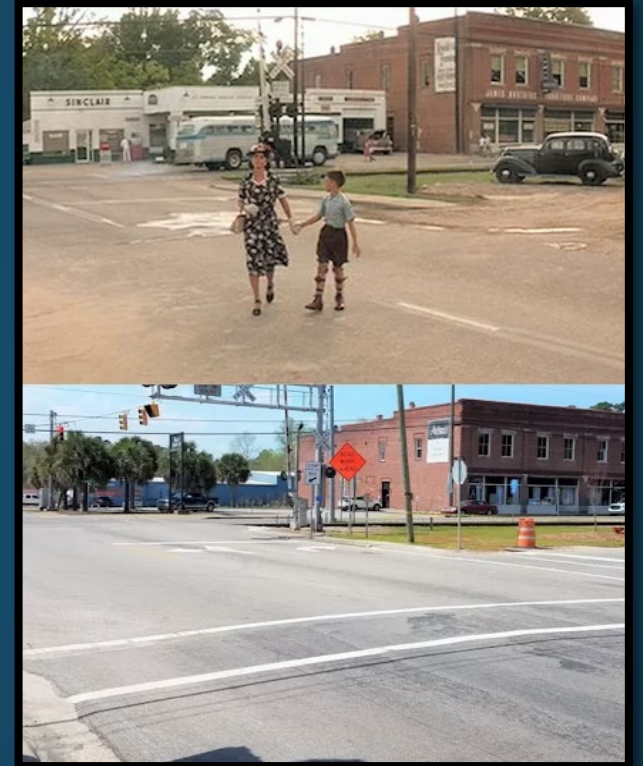
CASE  
STUDIES

CULTURAL  
TOURISM AND  
INTEGRITY

MOVING  
FORWARD

## FILM TAX CREDITS IN SOUTH CAROLINA

- ❖ Motion Picture Project Credit: income tax credit equal to 20% of a taxpayer's investment in a SC motion picture project
- ❖ Motion Picture Production Facility Credit
- ❖ Commercial Production Credit
- ❖ Wage/Payroll Rebates
- ❖ Expenditure/Supplier Rebates



© South Carolina Lowcountry and Resort Islands

## FILM LOCATION DATABASE

9711 locations Sort By: Last Modified | Display: 24

**Location Categories**  
Enter or select categories

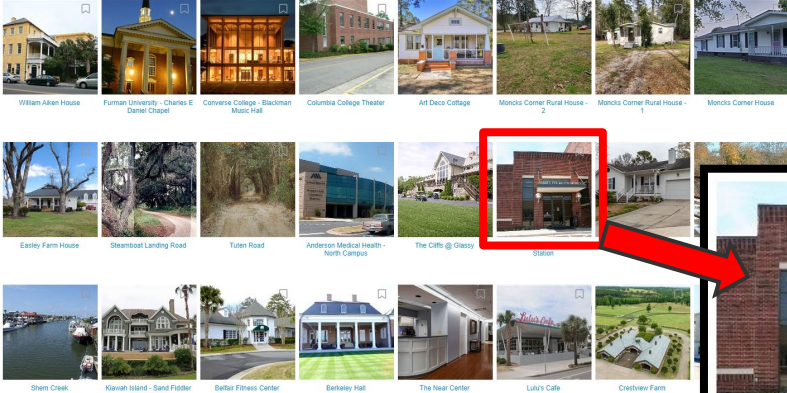
**Location Name / ID**  
Location Name  
Location ID

**Geographic Area**  
Select Region  
Select County  
Select City/Town  
Zip Code  
Proximity  
Any Distance  
City/Town, State, Zip Code

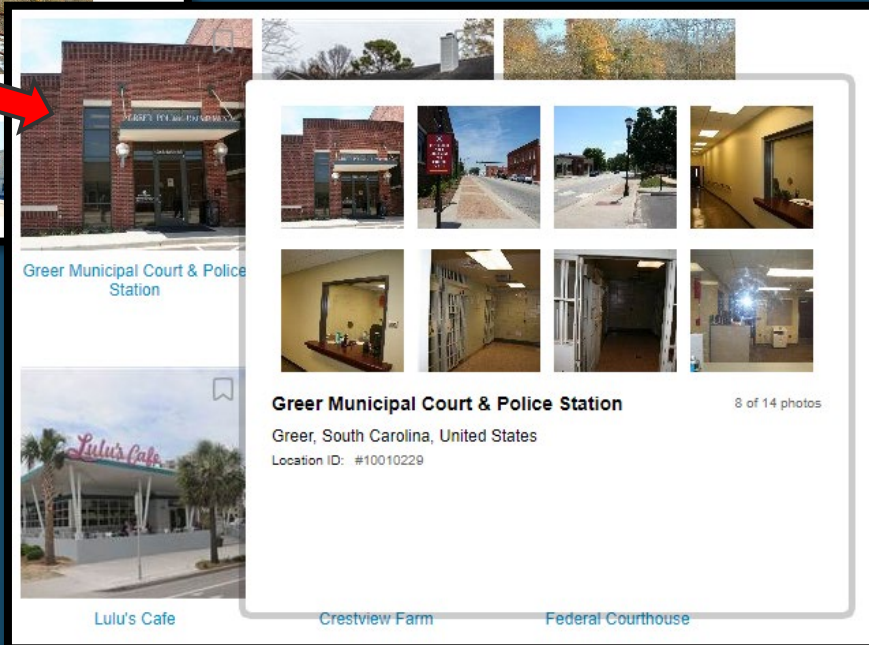
**Architecture Style**  
Enter or select styles

**Keywords**  
Enter keyword

**Search** **Reset**



Grid of location thumbnails including: William Aiken House, Furman University - Charles E. Daniel Chapel, Columbia College - Stadium Music Hall, Columbia College Theater, All Devo Cottage, Moncks Corner Rural House, Moncks Corner Rural House, Moncks Corner House, Easley Farm House, Steamboat Landing Road, Tuten Road, Anderson Medical Health - North Campus, The Cuffs @ Greer Station, Shen Creek, Kershaw Island - Sand Fidler Court House, BelleR Fitness Center, Berkeley Hall, The Hear Center, Lulu's Cafe, Crestview Farm.



**Greer Municipal Court & Police Station** 8 of 14 photos

Greer, South Carolina, United States  
Location ID: #10010229

**Search** **Reset**

Lulu's Cafe    Crestview Farm    Federal Courthouse

**Location Categories**  
Enter or select categories

**Location Name / ID**  
Location Name  
Location ID

**Geographic Area**  
Select Region  
Select County  
Select City/Town  
Zip Code

**Proximity**  
Any Distance  
City/Town, State, Zip Code

**Architecture Style**  
Enter or select styles

**Keywords**  
Enter Keyword

**Search** **Reset**



# LOCATIONS

## LIST YOUR PROPERTY

### LOCATION SUBMISSION

If you own or manage a property that you would like to have listed with our film office, complete the fields below and upload your images (in JPEG format). Once reviewed and approved, your photos will be added to our library, and will be available for viewing by location professionals worldwide seeking the perfect location for their projects. You will be contacted by the film office if there is interest in using your property for a production. There is no cost to list your property.

Having trouble with this form? Click to view [Website Compatibility & Support](#)

#### LOCATION DETAILS

Location Name

Location Address

Street Address

City/Town

Zip Code

Location Description

Usage Restriction (i.e., areas off limits to productions, etc.)

Sustainability & Accessibility

Accessibility

Environmental

General

No. of Toilets

Parking Spaces (Hard)

Parking Spaces (Soft)

#### CONTACT DETAILS

Contact Name

First Name

Last Name

I am the owner of or the filming representative for this location

Contact Info

Email

Phone 1

Phone 2

Weblink 1

Weblink 1 Title / Description

e.g. Website

### LOCATION PHOTO DETAILS

Date Taken

*An estimated date all uploaded photos were taken*

4/21/2024

Photo Credit

*Photo credit for all uploaded photos*

Upload Photos

A location profile cannot be uploaded without photos. Please select all image files before clicking 'Submit'. It is recommended that you upload enough photos to truly represent the property but not to exceed the max specifications below.

*Maximum file size for each photo: 10.00 MB*

*Maximum number of photos: 40*

[+ Add Files](#)

As an authorized representative of this location, I hereby give the Film Office permission to use the photo files of my property, which I have provided, for use in their locations library as required to fulfill location service activities. I recognize that the Film Office is not responsible for anything that may occur in conjunction with my property being utilized as a filming locations.\*

[Upload & Submit Location](#)

# QUICK & DIRTY DEFINITIONS (FILM LINGO)

- ❖ Production
- ❖ (Film) Shoot
- ❖ Locations
- ❖ Props
- ❖ Set Dec
- ❖ Teamsters



FILMTAX  
CREDITS

PERSPECTIVES OF  
LOCATION  
SCOUTS/MANAGERS

CASE  
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TOURISM AND  
INTEGRITY

MOVING  
FORWARD



# PERSPECTIVES OF LOCATIONS SCOUTS AND MANAGERS

- ❖ **What is the process of seeking out specific venues or locations for a shoot?**
- ❖ What are some of the general criteria you look out for when scouting locations?
- ❖ How do scouts maintain or access lists of properties?
- ❖ What kind of experiences have you had with historic properties?
- ❖ What advice would you give to owners/managers of historic properties when it comes to working with the film industry?



Film Crew signage at Westview Cemetery

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*-the tourist experience is a combination of a constructed image, the perception of this image, and subsequent on-site consumption and experience.*

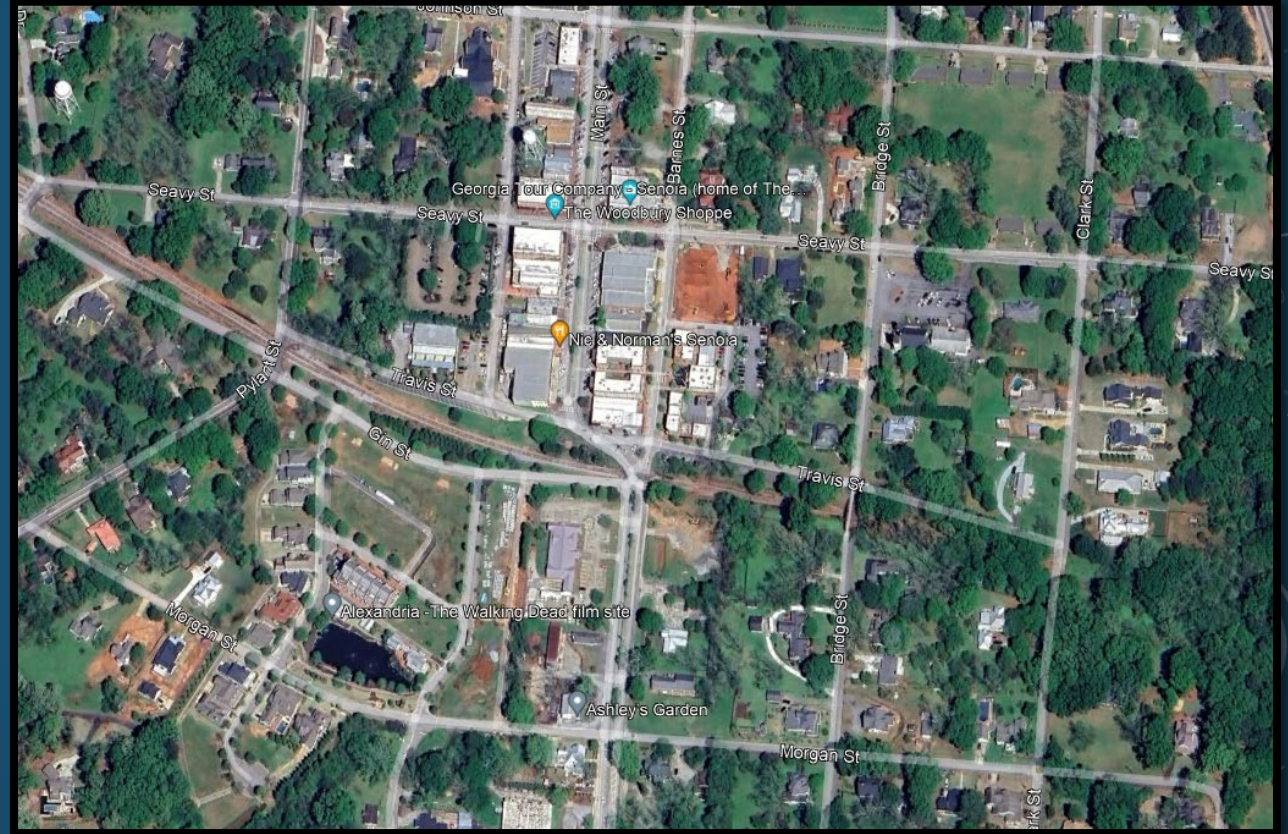
”

Stefan Roesch

*The Experiences of Film Location Tourists*



# CASE STUDY: SENOIA, GEORGIA



© Google Earth, 2023





# CASE STUDY: SENOIA, GEORGIA



© Google Earth, 2023



# CASE STUDY: SENOIA, GEORGIA



Main Street in Senoia as depicted in *The Walking Dead*

Screen-capture © The Walking Dead, Season 3, 2012-2013



Main Street in Senoia

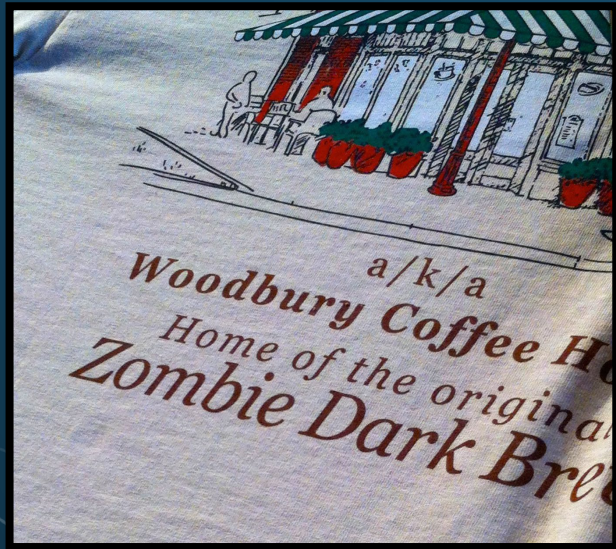


# CASE STUDY: SENOIA, GEORGIA





# CASE STUDY: SENOIA, GEORGIA



Senoia Coffee Shop



Walking Dead Café



Walking Dead Museum



Walking Dead Shop

# CASE STUDY: HERMANN-GRIMA AND GALLIER HOUSES

NEW ORLEANS, LOUISIANA



Hermann-Grima House



Gallier House

# CASE STUDY: HERMANN-GRIMA AND GALLIER HOUSES

NEW ORLEANS, LOUISIANA



Hermann-Grima House interior



# CASE STUDY: HERMANN-GRIMA AND GALLIER HOUSES

NEW ORLEANS, LOUISIANA



Gallier House front gate



Hermann-Grima House interior

# PERSPECTIVES OF OWNERS/MANAGERS OF HISTORIC SITES



Fox Theatre indoor courtyard mural

- ❖ Logistical Challenges
- ❖ Handling Unanticipated Issues
- ❖ Developing and Maintaining Guidelines
- ❖ On-Site Representation
- ❖ Benefits vs. Complications



# FOX THEATRE & WESTVIEW CEMETERY

*GUIDELINE MANAGEMENT WITH THE FILM INDUSTRY*

**Fox Theatre, c. 1929**  
NRHP listed in 1976



Photo © Fox Theatre

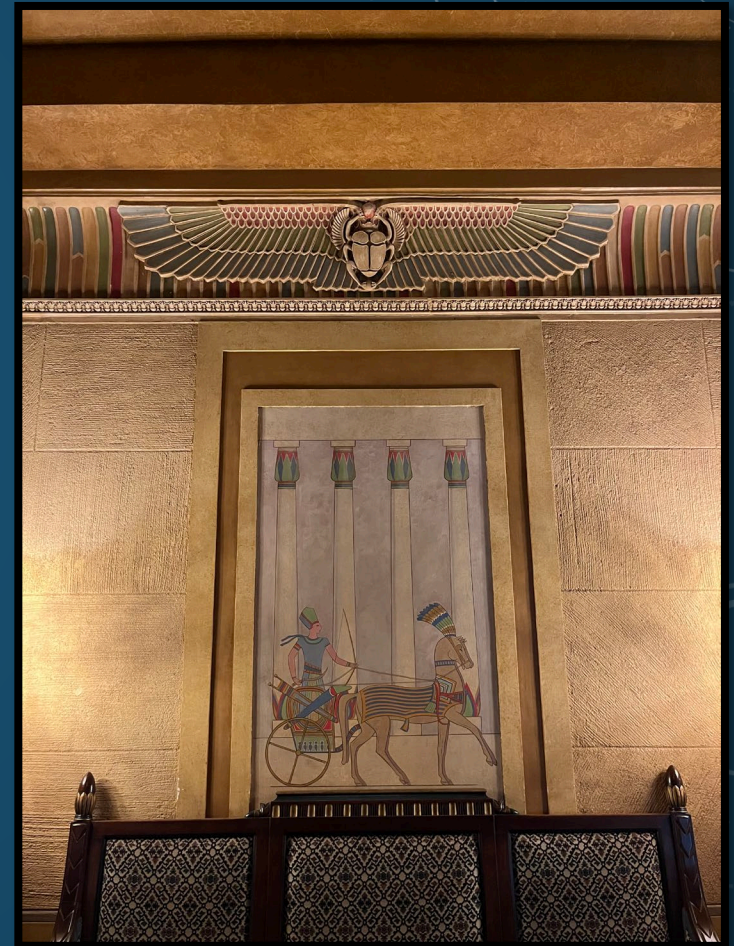
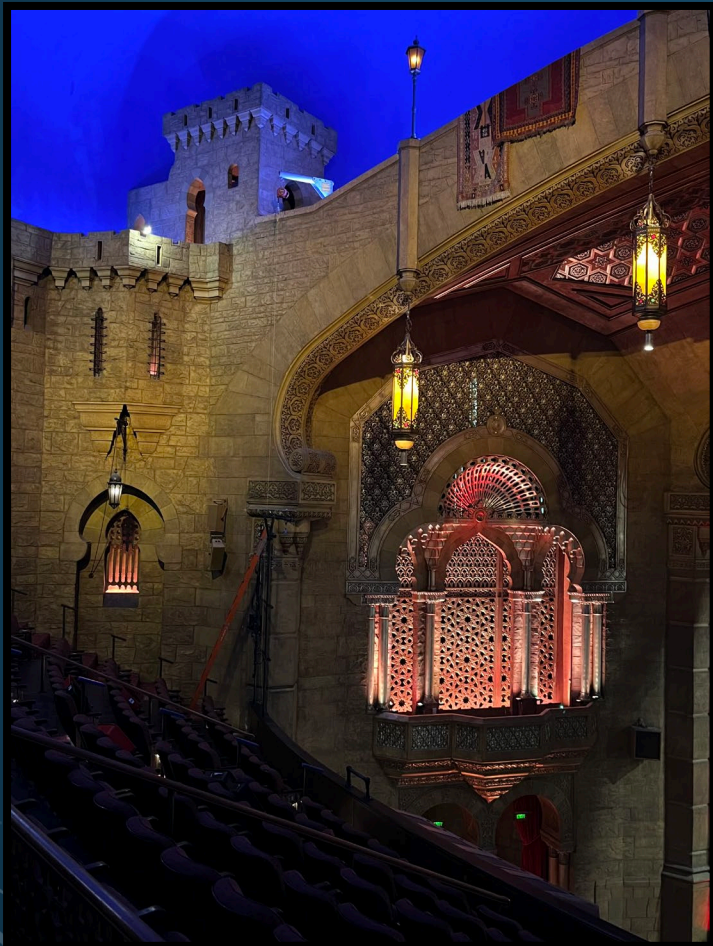
**Westview Cemetery, c. 1884**  
NRHP listed in 2020





# FOX THEATRE

ATLANTA, GEORGIA





# FOX THEATRE

## ATLANTA, GEORGIA

### Security:

- Fox Security will be staffed to oversee all building entrances and spaces.
- We ask that all film staff have a show ID or some identifier if needed.
- We need the following contact information shared with the FOX site manager for all shifts, so that they can share with the Fox security. If you can make sure all your team knows to get this information to us at every shift change.
  - Any EMT onsite for any shift needs
  - Any serious medical situations needs to be shared with this Fox MOD
  - Any police, sheriff, or other fire arm carrying security.
  - Any film security lead onsite
  - Any security working overnight

### Onsite:

Event Supervisors - oversee Ballrooms, Marquee Club, Arcade, Lobby – filming locations oversight. Staffing assigned and name and number communicated before filming.

[REDACTED] Fox Production- Stage and auditorium filming location oversight. Staffing assigned and name and number communicated before filming.

Fox Maintenance - building operations. 1 rep onsite for all building access. We will not provide their cell contract information and all requests are made through the site managers.

Fox Security - Will oversee all building entry points.

### Historic Building Operations – rules and guidelines:

- All wayfinding signage must be on stand-alone stanchions. DO NOT post on any signage on Fox walls.
- If, and only if, advanced and approval given to hang items on historic walls, blue painters tape must be used. No other tape is allowed, even on the exterior of the building.
- Nails, screws, command strips, duct/ gaffers tape, carpet tape and other securing hardware are strictly prohibited on all Fox Theatre walls, floors, carpet, tile surfaces and ceilings, including the exterior. Only approved material and exceptions can be made in advance of day 1 onsite.
- Equipment/ set dressing/props/signs are strictly prohibited from being hung on the historic lamps, chandeliers, ceilings or any architectural elements.

### Furniture:

- No standing on any historic furniture.
- All moving of historic furniture (removal or relocation) must be discussed in advance/ pre- arrival.
- Fox staff will move all historic furniture and exceptions will be discussed in advance.
- No one other than Fox staff can move historic lamps. No exceptions.
- Day of decisions and discussions need to go through the Event Supervisor or [REDACTED]

Guidelines provided by Josslyn Stiner, Restoration Manager at the Fox Theatre



# WESTVIEW CEMETERY

ATLANTA, GEORGIA

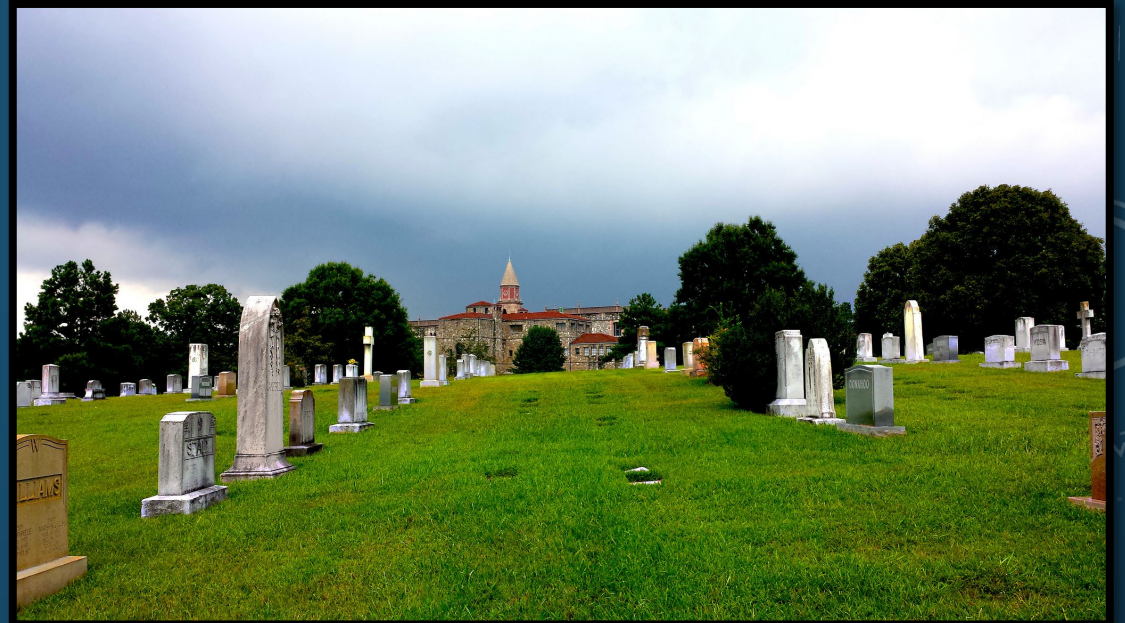
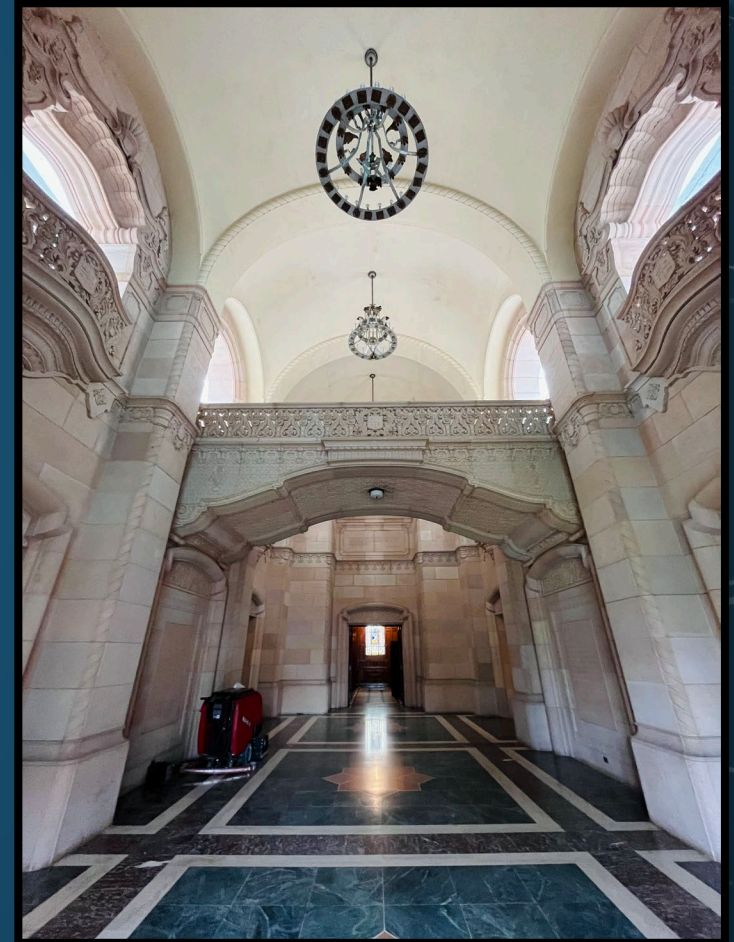
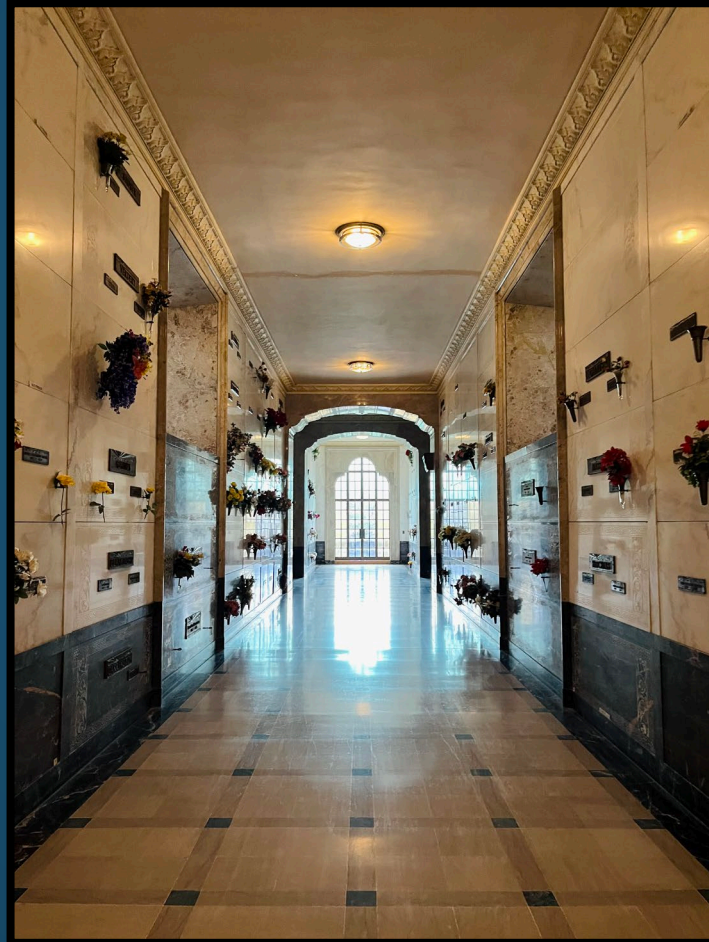


Photo © Wikipedia Commons



# WESTVIEW CEMETERY

ATLANTA, GEORGIA





# WESTVIEW CEMETERY

ATLANTA, GEORGIA

## ALL CREW & PRODUCTION VEHICLES

- ACCESS is only at the cemetery's back gate located near 1999 Martin Luther King, Jr. Dr. This gate is across the street from Sammy's Package Store.
- The Main Gate at 1680 Ralph David Abernathy Blvd is OFF LIMITS to ALL vehicles.
- Traffic patterns for access to all Sets will be established and MUST be adhered to due to weight limits, turning radius, and tree limbs.
- Some graves are within 12 inches of the roads. Remain on roadways unless specifically authorized by cemetery.
- Track Mats are required for all equipment off roadways.

## TRANSPORTATION

- A meeting with Transportation Captain is required prior to Prep.
- No tractor-trailers, trailers over 20 ft., or large buses allowed on property. Stage at Base Camp across from back gate.
- Only Shorty-40's, Box trucks, Stake Beds allowed on site. Check with Cemetery on your equipment needs and what is allowed. Provide an equipment list. Weight limit 16,000 pounds.
- Only Stake Beds, porta-potties, towed power plants allowed in Mausoleum Parking lot and through archway.
- Box Trucks/ Large trucks back up EAST ramp and stop before archway to unload.
- Ramps at WEST end of mausoleum are OFF Limits to all traffic except personal cars, small vans, Stake Beds.

Guidelines provided by Jeff Clemmons, Historian at Westview Cemetery

## PRODUCTION

- An Addendum is required in contract covering "trespass" violations.
- An Addendum is required in contract covering cemetery's right to schedule funerals.
- An independent site rep is required, provided by Westview, and paid independently by the Production Company.
- A Call Sheet & Sides are required by Westview for each day of Shooting.
- A site map delineating all permitted areas and equipment is to be provided.

- NO drilling, screwing, nailing, taping to any wall (interior & exterior). Should ANYTHING need to be attached to walls, a meeting with the Leadman or On Set Dec is required in advance.
- Do not remove any doors or fixtures.
- NO roof access, basement access, or 3<sup>rd</sup> floor/upstairs access in mausoleum or annex.
- NO food or drink (except water bottles) allowed inside mausoleum or annex.
- Layout mats, corner protectors, and cones with caution tape making safety lane in the halls of the mausoleum required. All equipment must have mats underneath.
- As all the wiring is 80 years old, the use of electrical outlets in mausoleum is PROHIBITED.
- Ramps are required to traverse over all the steps at entrances to mausoleum and Annex. If not Westview approved, a ramp is available for rent, see Location Fees. DO NOT "BUMP" CARTS OVER THE STEPS!
- Any lighting or set decoration rods, poles, booms, etc. over eight (8) feet long must be handled by two (2) or more individuals.
- Stay in Set areas, no wandering.
- No smoking is allowed in ANY building. A smoke tent and/or "butt buckets" must be provided.
- No music or music videos are allowed. Be respectful that you are in a cemetery.

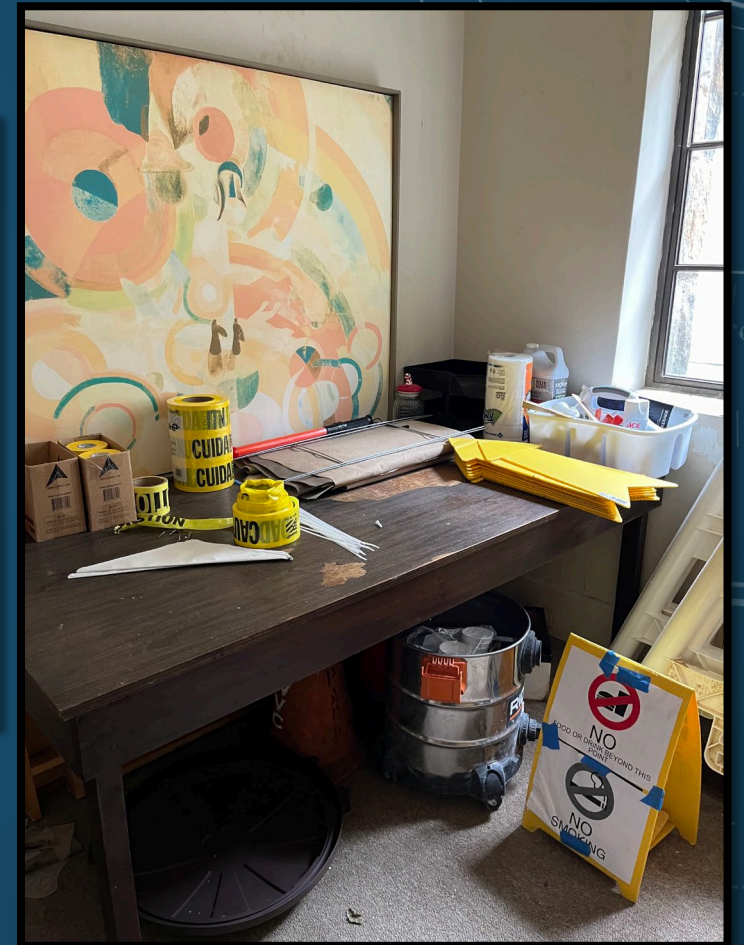


# WESTVIEW CEMETERY

ATLANTA, GEORGIA



Site rep and production staff office



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# CULTURAL TOURISM



Taliesin West, photo © franklloydwright.org

# CULTURAL TOURISM



Serpent Mound, Serpent Mound Collection, ca. 1960-1980.  
Photo © Ohio History Connection

# CULTURAL TOURISM



Tower of London; London, England  
Photo © Wikipedia

# CULTURAL TOURISM



Baggins House at Bag End  
Photo © Hobbiton™ Movie Set Tours

# CULTURAL TOURISM

South Carolina LOWCOUNTRY AND RESORT ISLANDS

VISIT THE FRAMPTON PLANTATION HOUSE >

LOWCOUNTRY BLOG | ABOUT US | CONTACT

DESTINATIONS ▾ THINGS TO DO ▾ UPCOMING EVENTS ▾ PLAN YOUR DAY TRIP ▾ MEDIA + GALLERY ▾

## Forrest Gump's Lowcountry | Film Locations

21 SEPTEMBER 2020

26 years ago, but just like yesterday!

Forrest Gump may have been filmed over 26 years ago (in and around Beaufort), but the movie has not diminished in popularity. We often get visitors into the welcome center locations. The movie was set in Greenbow, Alabama, but was actually filmed, for the most part, in the SC Lowcountry and Savannah. Several locations are not too far from our

© South Carolina Lowcountry and Resort Islands

VISIT BEAUFORT

Check Hotel Rates MENU

Forrest Gump

Share

### Iconic Film Locations In Beaufort, Port Royal & Sea Islands

The beautiful views of South Carolina can be seen in a number of popular films. Learn more about which movies were filmed in Beaufort, SC, at Visit Beaufort.

#### Movie Locations

Port Royal and Beaufort, South Carolina, offer residents and guests scenic views, a variety of resources, and several popular places to visit – all the makings of the perfect backdrop for filmmakers. Our area has

© Visit Beaufort, Port Royal, Sea Islands

DISCOVER South Carolina

Discover Cities & Regions See & Do Food & Drink Events Places to Stay

## Take a Tour Through South Carolina's Movie Scenes in Beaufort

Page Ivey

#### Related Articles | Itineraries

- Explore the Lowcountry on Beaufort's Spanish Moss Trail
- Old Sheldon Church in Beaufort County
- Beaufort is a great choice for history

© Discover South Carolina

# SITE INTERPRETATION

SECRETARY OF THE INTERIOR'S *GUIDELINES FOR EVALUATION*

- ❖ Location
- ❖ Setting
- ❖ Design
- ❖ Materials
- ❖ Workmanship
- ❖ Feeling
- ❖ Association

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*Difficult & Subjective*



SECRETARY OF THE INTERIOR'S DEFINITION OF **INTEGRITY**:

*"The assessment of integrity for properties considered for information potential depends on the data requirements of the applicable research design...it is important that the significant data contained in the property remain sufficiently intact to yield the expected important information, if the appropriate study techniques are to be employed."*

“

*-the tourist experience is a combination of a constructed image, the perception of this image, and subsequent on-site consumption and experience.*

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Stefan Roesch

*The Experiences of Film Location Tourists*

# PRINCIPLES OF INTERPRETATION

FREEMAN TILDEN, *INTERPRETING OUR HERITAGE*

1. Any interpretation that does not somehow relate to what is being displayed or described to something within the personality or experience of the visitor will be sterile.
2. Information, as such, is not interpretation. Interpretation is revelation based upon information, but they are entirely different things. However, all interpretation includes information.
3. Interpretation is an art which combines many arts whether the materials presented are scientific, historical, or architectural. Any art is in some degree teachable.
4. The chief aim of interpretation is not instruction, but provocation.
5. Interpretation should aim to present a whole rather than a part and must address itself to the whole man rather than any phase.
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*IS THERE A HAPPY MIDDLE?*

# OHIO STATE REFORMATORY (OSR)

MANSFIELD, OHIO

Opened 1896, closed 1990.

NRHP listed in 2002



Historic postcard c. 1910, image © Memory Lane at memoryln.net



Photo c. 1980



Photo © Destination Mansfield, Richland County

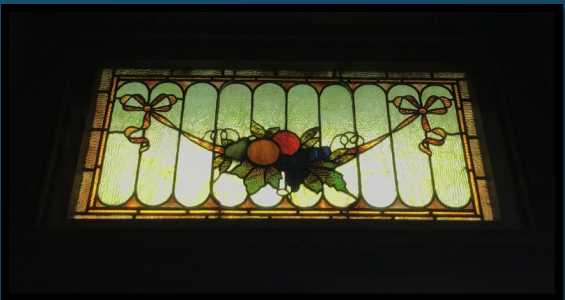
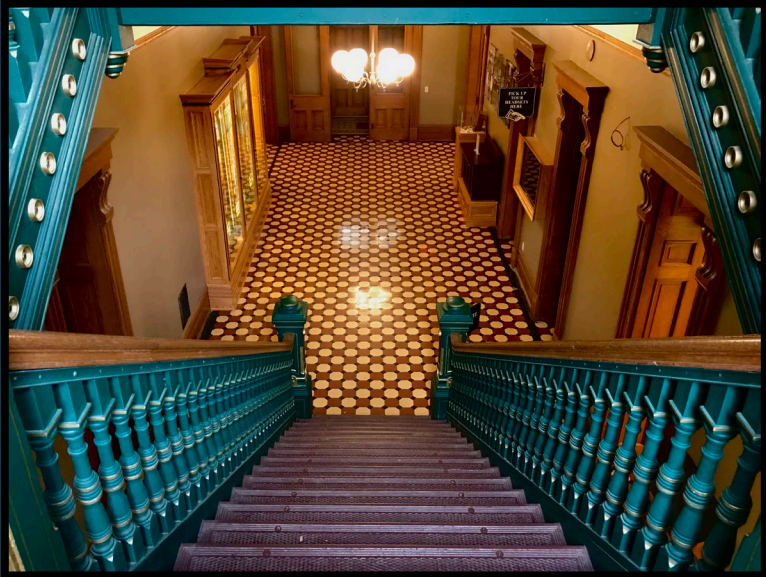
# OHIO STATE REFORMATORY

MANSFIELD, OHIO



# OHIO STATE REFORMATORY

MANSFIELD, OHIO





# OHIO STATE REFORMATORY

## MANSFIELD, OHIO

Screen-captures from *The Shawshank Redemption*,  
dir. Frank Darabont



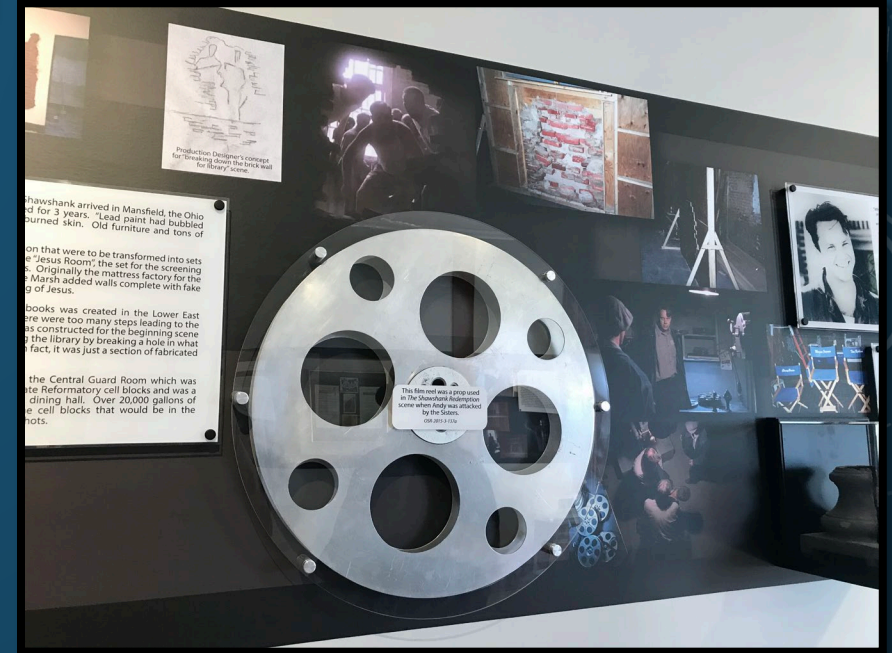
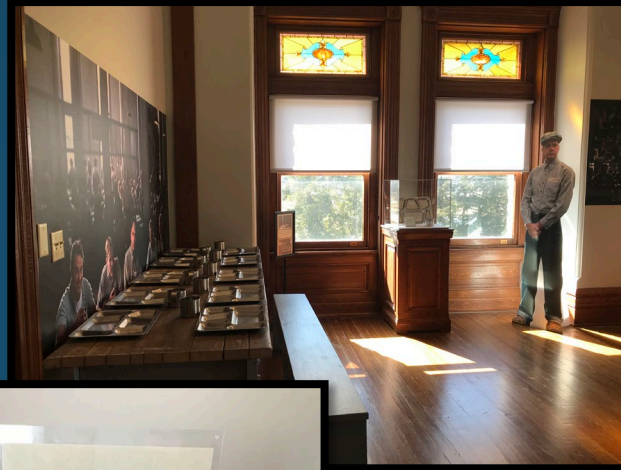
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## MANSFIELD, OHIO



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Screen-captures from *The Shawshank Redemption*, dir. Frank Darabont

# MOVING FORWARD



## Challenges

- ❖ If property is a business, existing business competes with film shoot
- ❖ Potential for material damages
- ❖ Film industry treats built environment as ephemeral
- ❖ Film industry won't always understand the limitations of a historic property
- ❖ Logistical challenges of moving around a historic resource

# MOVING FORWARD



## Challenges

- ❖ If property is a business, existing business competes with film shoot
- ❖ Potential for material damages
- ❖ Film industry treats built environment as ephemeral
- ❖ Film industry won't always understand the limitations of a historic property
- ❖ Logistical challenges of moving around a historic resource

## Overcoming Challenges

- ❖ **Have on-site representation**
- ❖ **Control the environment**
- ❖ **Treat guidelines as a living document**
- ❖ **Negotiate for damages compensation**
- ❖ **Prioritize site integrity post-film shoot**

## Benefits

- ❖ **Immense economic impact**
- ❖ **Exposure to new audiences**

MOVING FORWARD



*Be open to film tourists, take it as  
an opportunity to teach!*



*Through interpretation, understanding; through understanding, appreciation; through appreciation, protection.*



- Freeman Tilden  
*Interpreting Our Heritage*