

ECONOMIC AND COMMUNITY REVITALIZATION
THROUGH THE PRESERVATION OF
AFRICAN AMERICAN HERITAGE

ELLEN ZISHOLTZ
CENTER FOR CREATIVE PARTNERSHIPS
ALL STAR BOWLING/ JUSTICE CENTER

TERESA PROBER
THE NATIONAL PARK SERVICE

ROBERT JENKINS
RENAISSANCE EQUITY PARTNERS

Mission Statement for Center for Creative Partnerships

An educational organization of
conscience and social justice that
promotes community involvement through
the arts, sciences and humanities,
including civil and human rights.

Contact Information:

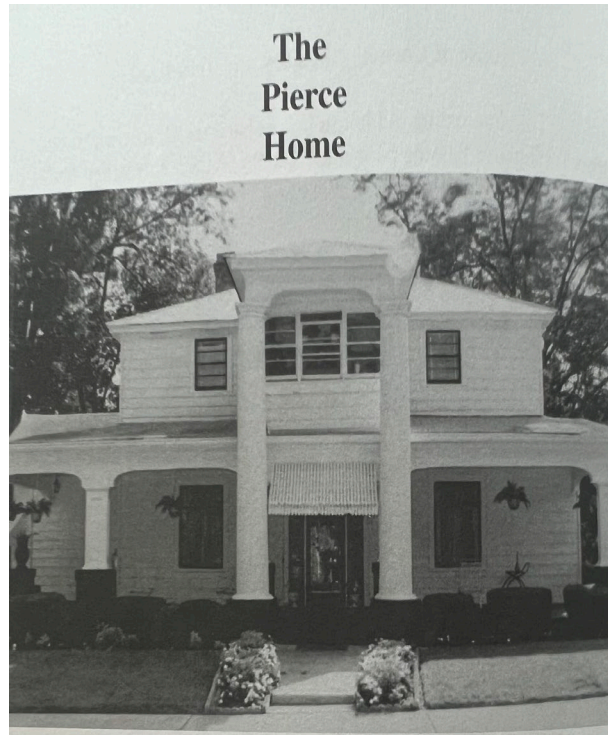
Phone (803) 928-6851

centerforcreativepartnerships@gmail.com

ORANGEBURG, SC
Russell Street
1933



Treadwell Street:
Once the home for the
black community



LIST OF
PROFESSIONS
ON TREADWELL
STREET

OCCUPATION	NO.	OCCUPATION	NO.
Teachers	83	Army Officers	2
Entrepreneurs	13	Architects	1
Medical Doctors	14	Artists	1
Chemists	3	Cinematographers	1
Musicians	8	U. S. Congressmen	1
Dentists	2	Pharmacists	1
Lawyers	2	Secretaries	1
Clergymen	2	Librarians	1
Policemen	2	Morticians	1
Judges	2	Housewives	1
Social Workers	1	Total	143

Founding of Claflin in 1869
by Rev. Alonzo Webster
major landowner on Treadwell Street
(with T. Willard Lewis)

Transferred from Charleston to Orangeburg
1st historically black College in SC

Claflin
Fisk
Building
1894



In 1896, South Carolina State College became the only public, historically black college in SC



Today in Orangeburg, South Carolina

*Russell Street remains the main street in Downtown Orangeburg

*The majority of the buildings have not been renovated and can be preserved

*A new City Hall is being constructed on Russell St.

*A new County Courthouse is being constructed on Russell Street

*A new County Library/Conference Center opened in 2022

*Orangeburg is now 75% African American

*The two HBCUs are central to redevelopment

*Orangeburg was significant in the Civil Rights Movement

*Orangeburg is strategically located between Columbia and Charleston

*ALL STAR BOWLING IS A CATALYST AND CENTRAL TO CITY REVITALIZATION

ORANGEBURG IS BEING RECOGNIZED NATIONALLY:

THE FIRST DEMOCRATIC DEBATE WHICH RESULTED IN THE ELECTION
OF OBAMA WAS HELD AT SC STATE UNIVERSITY

SENATOR MC CAIN SPENT A DAY ON HIS PRESIDENTIAL CAMPAIGN
AT THE IP STANBACK MUSEUM AND PLANETARIUM, SC STATE
UNIVERSITY

BIDEN'S SUCCESSFUL CAMPAIGN BEGAN IN ORANGEBURG WITH THE
SUPPORT OF CONGRESSMAN CLYBURN

IN 2003, TRANSPORTATION SECRETARY PETE BUTTIGIEG AND
CONGRESSMAN JAMES CLYBURN ANNOUNCED A GRANT OF 2.7 MILLION
DOLLARS FROM PRESIDENT BIDEN'S INFRASTRUCTURE PROGRAM.

Students have always
been leaders in social
justice changes and
must be included in
community development
and historic
preservation for long
lasting success

Civil Rights protests in Orangeburg from the 1950's to 1968

1955 Integration of Public Schools
1956 SC State Student Boycott



1960-Claflin & SC State - Equal Legal Protection
Arrests for Segregation Protest



The Civil Rights Act of 1964 ended segregation in public places and banned employment discrimination on the basis of race, color, religion, sex or national origin.

BUT...

The Orangeburg Massacre took place in February 1968

The Orangeburg Massacre 1968

By February 1968 most of the public space in Orangeburg were integrated as a result of the 1964 Civil Rights Act, except the Hospital and the bowling lanes. All Star Bowling became a focal point for students of South Carolina State and Claflin, two Historically Black Colleges (HBCUs) within walking distance of the bowling alley. The students were motivated by their desire for justice and the historic love of bowling in the African American community.

By February 8th , after 2 attempts to enter the bowling lanes met with police violence, SC State was on lockdown. Patrolmen, members of the National Guard, City Police and Agents from the SC Law Enforcement Division (SLED) surrounded the campus. 28 students were wounded.

Two SC State students, Samuel Hammond and Henry Smith and one high school student, Delano Middleton died from these gunshots. Although predating the 1970 student shootings at Kent State and Jackson State, the Orangeburg Massacre remains unknown to much of the nation.

WE ARE CHANGING THAT!

Bowling has been important to the Black community since at least the 1930's with

the organization of TNBA -The Negro (now National) Bowling Association -

now a partner with All Star Bowling and crediting extension of social justice in bowling to the Orangeburg Massacre.

Do you know where bowling originated?

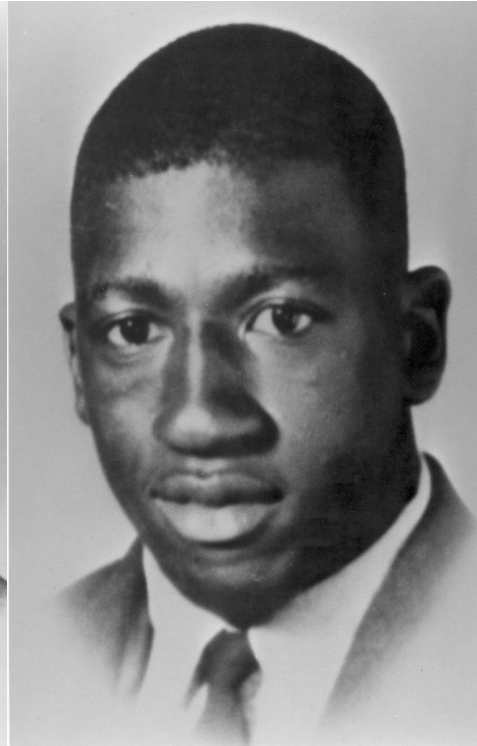
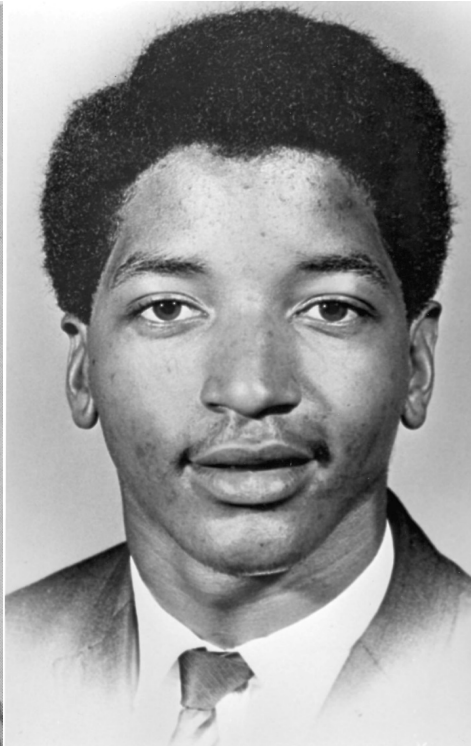
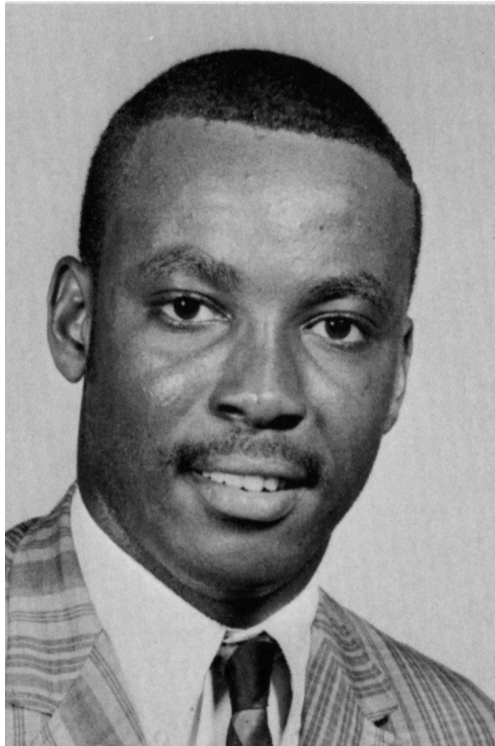


The Orangeburg Massacre



All Star Bowling Lanes, Orangeburg, South Carolina, 1995, image by Steven A. Davis, courtesy of the National Register of Historic Places program at the S.C. Department of Archives and History

Samuel Hammond
Henry Smith
Delano Middleton







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EXPRESS

GNC

Crescent City Classic
HANDICAP
TOURNAMENT







All Star Bowling/Justice Center will honor the victims of one of the most violent episodes in the civil rights movement, while creating a center for entertainment, bowling, education and reconciliation.

Preservation of all star bowling lanes made possible by African American Civil Rights Grants so far in the amount of \$1,250,000 from the Historic Preservation Fund administered by the National Park Service, Department of the Interior

African American Civil Rights Network

“fostering the spirit of social justice
and national reconciliation”



ARTIST VILLAGE

Center for Creative Partnerships also owns an empty space next to All Star Bowling Alley which will become an Art and Cultural Center with affordable artist housing and will include work and exhibition spaces and feature a gallery/museum

Railroad Corner

Redevelopment of Black Business District
owned by City of Orangeburg across from
South Carolina State and Claflin
Universities

To include:

Affordable Student Housing, Market Housing,
Restaurants, Commercial Space, Green Space
And Civil Rights Museum

Robert Jenkins and Ellen Zisholtz are on the
Railroad Corner Redevelopment Team

The City of Orangeburg purchased Railroad Corner, the original black business district across the tracks from South Carolina State and Claflin Universities.

A 22.7 million dollar grant from a Federal Infrastructure program will be used to built a pedestrian bridge from the Universities to Railroad Corner, the gateway downtown, providing the way for a Civil Rights Trail marched by the students from the universities in protest of the "whites only" policy of All Star Bowling Lanes.

College Soda Shop
Railroad Corner -
1941-1960



Riverside Soda Shop
- 1945



RENAISSANCE EQUITY PARTNERS

Robert Jenkins, President/CEO

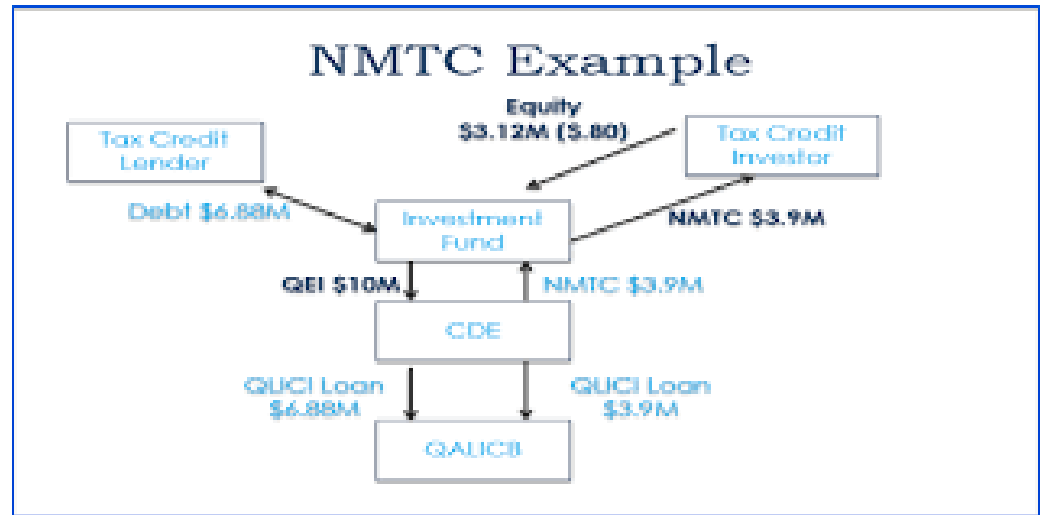
Renaissance Equity Partners (REP) is an economic development advisory and fund management firm with a focus on emerging domestic communities. We offer a comprehensive suite of quality economic development finance advisory services to ensure the success of important economic development projects and initiatives.

We have the unique and specialized expertise required to evolve community revitalization proposals from exciting aspirations into successful real estate projects that create jobs, strengthen neighborhoods, serve customers and tenants and generate cash flow. Our team has accessed the NMTC program to help finance over \$ 2.0 billion of important community economic development projects across the country.

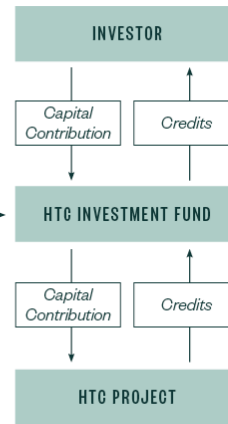
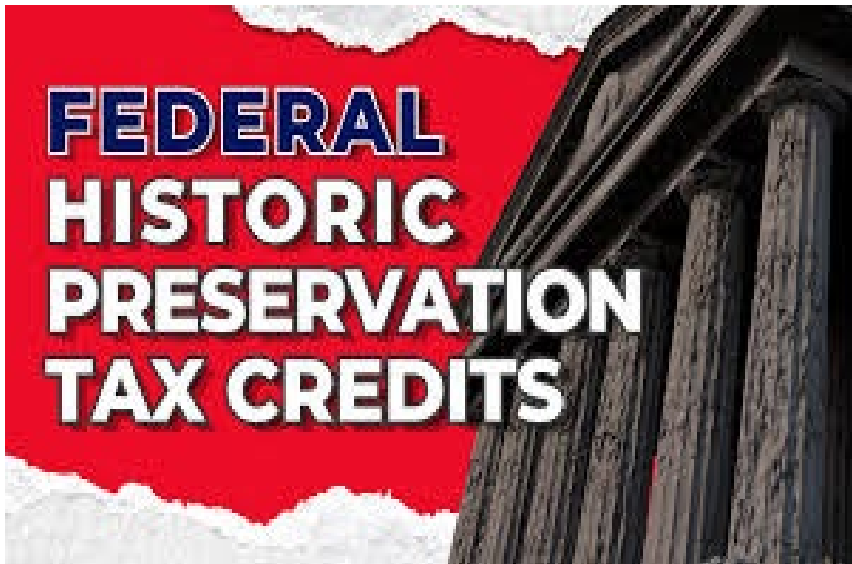
Community Development Finance Tools



Federal New Markets Tax Credits



Federal Historic Preservation Tax Credits





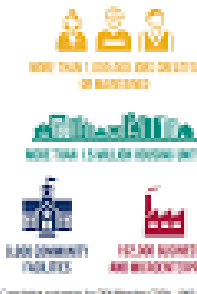
CDFIs PROVIDE OPPORTUNITY. FOR ALL.

Community development financial institutions (CDFIs) are private financial institutions that are 100% dedicated to delivering responsible, affordable lending to help disadvantaged people and communities join the economic mainstream.

CDFIs TARGET UNDERSERVED POPULATIONS



CDFIs CREATE TANGIBLE IMPACT



Since 1980, the CDFI Network has provided more than \$5 billion in responsible, affordable lending across the country. In 2017 alone, CDFI Network CDFIs provided \$2 billion in new loans to individuals and communities.

CDFIs ARE PERFORMANCE ORIENTED



S.C. Abandoned Buildings Tax Credits



STATE OF SOUTH CAROLINA
DEPARTMENT OF REVENUE
1000 Garden Palace Mall, Columbia, South Carolina 29203
P.O. Box 12260, Columbia, South Carolina 29211

SC REVENUE RULING #15-1

SUBJECT: Abandoned Building Revitalization Credits
(Income and Property Taxes)

EFFECTIVE DATE: Rehabilitation, renovation, and redevelopment of abandoned buildings began in ten years beginning after 2013, except as otherwise provided.

Note: A Notice of Intent may not be amended once Part 2 of this advisory opinion is issued. However, for a taxpayer who has filed a Notice of Intent with the Department and has not placed the qualifying building up in service, the Department will allow amendments of the Notice of Intent until October 15, 2015.

ISSUANCE DATE: December 31, 2015

SUPERSEDES: All previous documents and all oral decisions in conflict herewith.

REFERENCES: Chapter 67 of Title 12 (S.C. Code Ann. 12-67)
2013 Act No. 68

AUTHORITY: S.C. Code Ann. Sections 12-4-320 (2014)
SC Revenue Procedure 2015-1

SCOPE: The purpose of a Revenue Ruling is to provide guidance to the public. It is an advisory opinion issued to apply principles of tax law to a set of facts or a general category of taxpayers. It is the Department's position until superseded or modified by a change in statute, regulation, court decision, or another Department advisory opinion.

GENERAL OVERVIEW OF ACT

The Abandoned Building Revitalization Act of 2013 (Act) was enacted in Title 12, Chapter 67 to create an incentive for the rehabilitation, renovation, and redevelopment of abandoned buildings located in South Carolina.

National Park Service State, Tribal, Local, Plans & Grants

Teresa Prober
Technical Reviewer/Architectural Historian
go.nps.gov/grants



State, Tribal, Local, Plans & Grants | National Park Service,
Washington, DC



National Park Service
Historic Preservation Fund



Historic Preservation Fund (HPF)

Non-competitive grant programs

- Think annual BLOCK grant!
- HPF Grants to fund State Historic Preservation Offices
 - Annual grants awarded to 50 states, the District of Columbia, and 8 Territories
 - 10% of funding directed to Certified Local Governments
- HPF Grants to fund Tribal Historic Preservation Offices
 - Annual grants awarded to over 217 Tribes

Historic Preservation Fund (HPF) Competitive Grant Programs



- African American Civil Rights (AACR)
 - Historic Black Colleges and Universities (HBCU)
- History of Equal Rights (HER)
 - Paul Bruhn Historic Revitalization Grants (PBruhn)
- Save America's Treasures (SAT)
- Semiquincentennial
- Tribal Heritage Grants (THG)
- Underrepresented Communities (URC)

Grant Requirements

- National Register listing, at least eligibility
 - Defines the period of significance, informs the work, identifies character defining features
- Work must meet the Secretary of Interior Standards
- Compliance with Section 106, 110, NEPA
- Project sign and press release
- Semiannual interim reporting plus a final report
- Easement
 - Duration is based on the grant award amount
 - \$250,000 grant = 10 years
 - Protects the improved property

Competitive Grant Selection Criteria

- **Significance:** why this historic resource is significant and meets the criteria of this grant program?
- **Need / Urgency / Threat:** why do you need these funds at this time?
- **Feasibility:** how you are going to manage the project?
 - Grant management (finances, consultants, administrative support, timeline)
 - Professionals / consultants involved and their qualifications
 - Non-construction tasks (research, scope of work, planning)
 - Construction tasks (abatement, repair or replace damaged materials, systems, ADA)
 - Budget matches the scope of work, is realistic, ask for what you need
- **Sustainability:** long term funding and use, how will you protect it, long-term maintenance, acceptance of easement

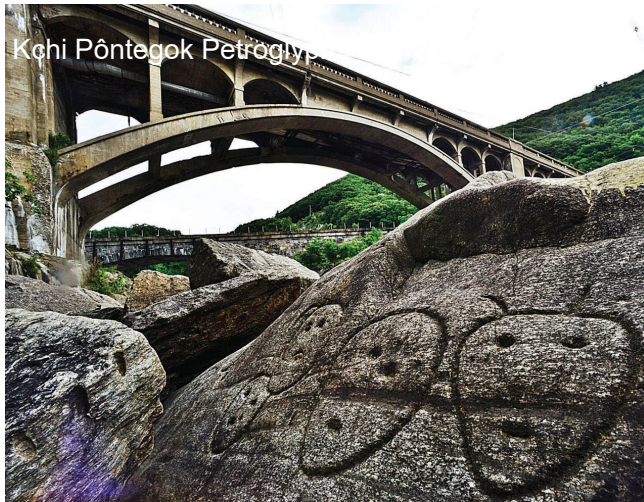
Thinking about applying?

1. Start Early, Start Early, Start Early!! Register for the systems EARLY, SAM.gov especially.
2. Is your project eligible? Do you need to partner? Logical next step?
3. Are you using the current application form? Oops!
4. $2+2=5$? Check math, proofread, review - don't be the only eyes!
5. Careful with estimates - those that write them for you might not be able to bid!
6. Less is more but don't assume knowledge, tell the story.
7. Beware pretty photos but bad demonstration!
8. Deadlines - they're not just suggestions, they are real!
9. Not funded? Get your comments and try again.
10. Good grantees often get funded again, and again....!

Youtube help: [HHPreservelt NPS](#)

Underrepresented Communities (URC)

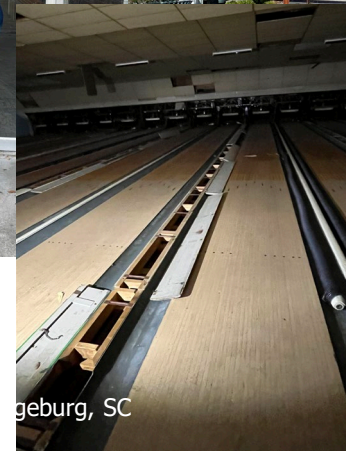
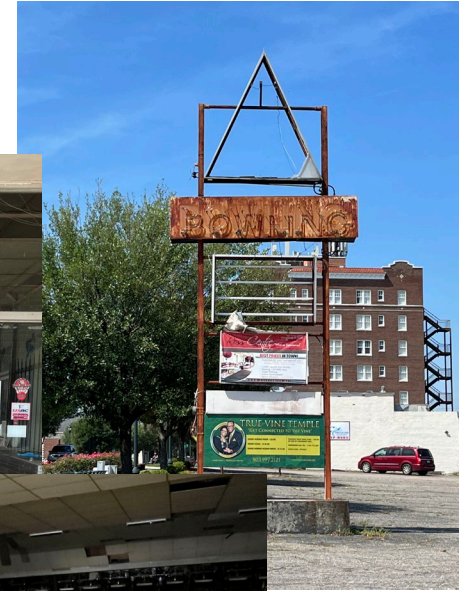
[go.nps.gov/urc](https://www.nps.gov/urc)



- Funds **surveys** of historic properties associated with underrepresented communities, as well as **nominations** to the National Register for specific sites
- No match required
 - FY2023 \$1.25 million
- Grants range from \$15,000 - 75,000
- FY2023 will announce by January
- FY2024 dependent on Congress, anticipated Spring 2024
- SHPOs, THPOs, CLGs, and **Nonprofits** may apply

African American Civil Rights

- Grants to document, interpret, and preserve sites and stories related to the African American Civil Rights movement from the transatlantic slave trade forward
- Projects types include **preservation**, and **history** (to include collections)
- Eligible applicants include States, Tribes, local governments, and non-profit organizations
- Eligible sites include National Register listed and **eligible** sites associated with the struggle for civil rights
- FY2023 \$24 million



geburg, SC

go.nps.gov/civilrightsgrant

History of Equal Rights (HER)

- Grants to preserve sites related to all Americans struggle for equal rights
 - No match required
 - Preservation Projects
 - FY2023 \$5 million
 - Preservation projects range from \$75,000 - \$750,000, pre-preservation \$15,000 - \$75,000
 - FY2023 will announce by February 2024
 - FY2024 dependent on Congress, anticipated Winter 2024
- Eligible applicants include States, Tribes, local governments, and non-profit organizations
 - Eligible sites include National Register listed and eligible sites associated with the struggle for civil rights



[go.nps.gov/HER](https://www.nps.gov/HER)

Historically Black Colleges & Universities (HBCU)

- Grants to assist HBCUs **preserving** National Register listed and **eligible** buildings on their campuses
- Also preservation plans and National Register nominations (individual and districts)
- Over \$40 million awarded through 2006 and since re-funded:
 - FY2023 \$11 million
- No match required
- Preservation projects range from \$75,000 - \$750,000
- Applications for pre-preservation work range from \$15,000 - \$75,000



[go.nps.gov/HBCU](https://www.nps.gov/HBCU)

Tribal Heritage

- Since 1990 more than \$17 million awarded to over 460 Indian, Alaskan Native, and Native Hawaiian communities
 - Protect and promote unique cultural heritage and traditions
 - Funds: oral histories, survey and inventory, education, interpretation, and preservation
 - No match required
- ┌ Grants range up to \$50-75,000



go.nps.gov/tribalheritage

Save America's Treasures

- For the preservation and conservation of nationally significant properties and collections
- Managed in partnership with NPS, NEA, NEH, and IMLS
- Projects funded in all 50 states, DC, and the territories
- A building or collection can only be funded once by SAT
- National significance by listing (NHL, National Register) for buildings, description for collections
- 1:1 nonfederal match required



[go.nps.gov/sat](https://www.nps.gov/sat)



Save America's Treasures

- Eligible applicants include states, tribes, local governments, and non-profits.
- Since re-funded:
 - FY2023 \$26.5 million
- Collections - Minimum of \$25,000 and maximum \$750,000 Federal share
- Preservation - Minimum of \$125,000 and maximum \$750,000 Federal share



[go.nps.gov/sat](https://www.nps.gov/sat)

Semiquincentennial Grants

- “Restore and Preserve sites and structures listed in the National Register of Historic Places that commemorate the founding of the nation.”
- Eligible applicants include states, tribes, local governments, and non-profits
- Preference for state owned properties
- Sites prior to December 31, 1800 (first contested election in US)
- Broad start date, pre-contact forward
- No match required
 - FY2023 \$10 million



go.nps.gov/semiquin

Paul Bruhn Historic Revitalization Grants

- Funds PROGRAMS that make subgrants for preservation of NRHP listed and eligible sites in rural communities to encourage economic development
- Awarded as block grants to subgrant in rural areas
 - FY2023 \$12.5 million
- Eligible Applicants: SHPOs, THPOs, Nonprofits, CLGs, Development Districts.
- Grants range from \$200,000 - \$750,000
- No match required
- Funds must be spent in rural areas – fewer than 50,000 as defined by the Census



go.nps.gov/revitalization

Economic Impact of HPF

FYI 2023 \$204.5 million-amount appropriated for the HPF
for Historic Preservation

State Historic Preservation Offices

Tribal Historic Preservation Offices

Certified Local Governments

HPF Competitive Grants



Anderson SC

2022 Statewide Impact

\$179.5 MILLION

Public & Private Dollars Invested Locally

469
Net
New Jobs

81
Net New
Businesses

362
Buildings
Rehabbed

24,406
Volunteer
Hours

investment data tracked by
20 Main Street SC communities in 2022



Orangeburg, SC

BAILEY BILL IMPACTS

THE BAILEY BILL IS AN IMPORTANT INCENTIVE THAT CREATES JOBS, INCOME, AND TAX RETURNS FOR COLUMBIA.

\$217 MILLION
INVESTMENT
IN BAILEY BILL
PROJECTS

102.6
LOCAL JOBS
EACH YEAR

\$5.2 MILLION
LABOR INCOME
EACH YEAR

FOR EVERY **\$1**
OF INVESTMENT
REQUIRED THROUGH
THE BAILEY BILL, AN
ADDITIONAL
WAS SPENT **\$15**
IN QUALIFYING
REHABILITATION.

HERITAGE TOURISM

HERITAGE TOURISTS SPEND MORE, ARE MORE LIKELY TO STAY OVERNIGHT, AND ARE MORE LIKELY TO SPEND MORE DAYS IN COLUMBIA THAN NON-HERITAGE TOURISTS.

39%
OF OVERNIGHT
VISITORS TO
COLUMBIA ARE
HERITAGE VISITORS

\$265 MILLION
LABOR INCOME
EACH YEAR

7,000
LOCAL JOBS FROM
HERITAGE TOURIST
EXPENDITURES

\$37 MILLION
DIRECT STATE AND
LOCAL TAXES

Expenditures Per Visitor



OLDER HOUSING AND AFFORDABILITY

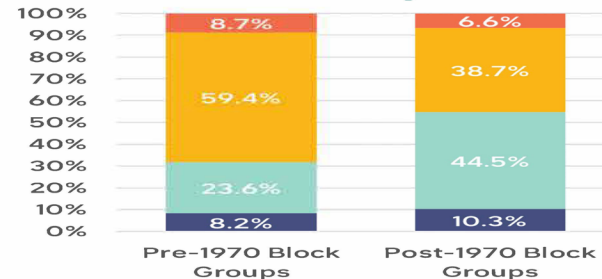
COLUMBIA'S OLDER NEIGHBORHOODS ARE PROVIDING HOUSING AT LOWER COSTS, PARTICULARLY TO RENTER HOUSEHOLDS.

30%
CITYWIDE
CHANGE IN
MEDIAN GROSS
RENT

19%
CITYWIDE
CHANGE IN
MEDIAN RENTER
INCOME

Overall, renters in Columbia are significantly rent-burdened; over 50% of renters spend more than 30% of their household income on housing. However, rents in older neighborhoods are more affordable. Sixty-eight percent of rental units in neighborhoods with higher concentrations of older housing are accessible to households with incomes below 80% AMI.


Share of Units by Rent




STLPG Bulletins – want to know more?


State, Tribal, Local, Plans & Grants

National Park Service
U.S. Department of the Interior
Cultural Resources, Partnerships,
& Science Directorate
Washington, D.C.



September 2021




 News & Announcements

United States Assay Office in Boise, Idaho. Photo courtesy of Idaho SHPO.

National Park Service and Partner Agencies Announce \$15.5 Million in Save America's Treasures Grants

The National Park Service (NPS) in partnership with the National Endowment for the Arts (NEA), the National Endowment for the Humanities (NEH), and the Institute for Museum and Library Services (IMLS) today announced \$15.5 million in Save America's Treasures grants, through the Historic Preservation Fund, to fund 49 projects in 29 states that will preserve nationally significant sites and collections.



Historic Preservation Fund

Home Technical Assistance Apply for Grants Grant Programs Manage Grants Projects & Events Support & Contact About

[NPS.gov / Home / Support & Contact / STLPG Bulletin Information](#)

STLPG Bulletin Information

Information about Historic Preservation Fund Grant Programs

The [State, Tribal, Local, Plans & Grants Division \(STLPG\) Bulletin](#) provides information regarding Notice of Funding Opportunities (NOFOs) for our grant programs and other related information. Use this link to subscribe to our [bulletin](#).

First, click on the link and enter your email address.



Email Updates

To sign up for updates or to access your subscriber preferences, please enter your contact information below.

Subscription Type

Email Address

[go.nps.gov/bulletin](https://www.nps.gov/bulletin)

State, Tribal, Local, Plans &
Grants Division
National Park Service
Washington, DC

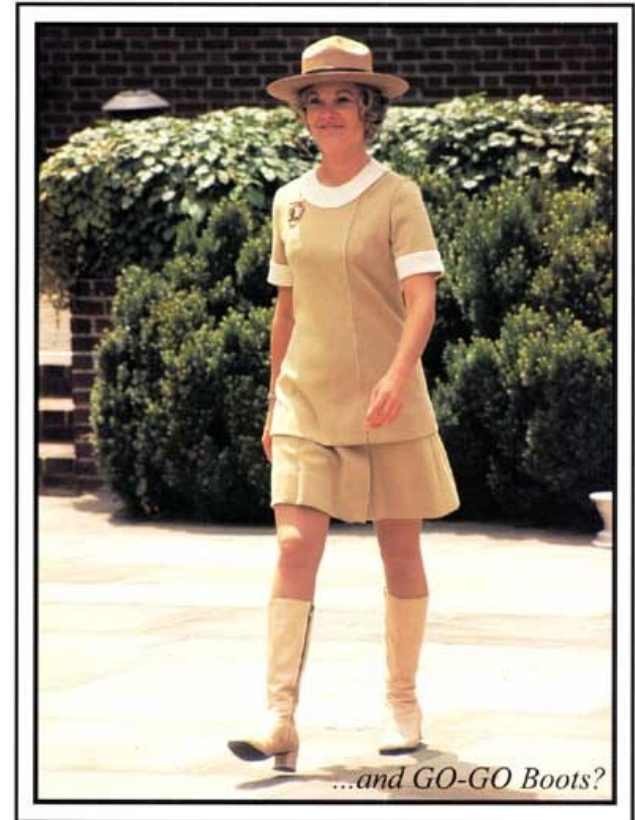
go.nps.gov/grants

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Questions?

