Show Me the Money

Tips and Tricks for Funding Preservation

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Identifying your project

- What do we want to do?
- What are we ABLE to do?
- What do we need in order to accomplish our goal?
- Have we prioritized the various projects/programs of our organization?
WHERE ARE THE POTS OF GOLD?

- SC Foundation Directory
- THE Foundation Directory Online (and other research databases)
- Grants.gov
  - National Park Service/Department of Interior
  - Institute of Museums and Library Services
  - National Endowment for the Humanities
  - National Endowment for the Arts
  - Others: Community and Economic Development Grant Programs
- National Trust for Historic Preservation
- PreservationDirectory.com
- Talk to your friends… or sleuth through their Annual Report
Are we Eligible?

- Private Foundation accepting unsolicited proposals?
  - Remember: Most of the grants we cover today are for Nonprofits and Municipalities
- Timeline for completion? Are we ready?
- Does our project TRULY fit with the priorities of the grant program?
  - Don’t do extra work just to make your project fit the funder’s priority! This usually doesn’t end well.
Grant Proposal Writing 101 (Abridged!)

Step 1: Project Description, Goals, and Detailed Budget

Step 2: Review the funder’s application or proposal guidelines

Step 3: Demonstrate **WHY** your funder and your project are a good fit, and justify **YOUR NEED** for the funding.

Step 4: Review your application...then review it again!

Step 5: Gather all of your attachments and submit
Congratulations! You got the $$$…Now what???

- READ, READ, and READ AGAIN!
- Get organized
- Communicate
- Keep track of your progress
- Turn in reports on time, and COMMUNICATE when delays occur